



**Make The World
More Sustainable**

[Provisional Translation Only]

*This English translation of the original Japanese document is provided solely for information purposes.
Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.*

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Issuer

Ichigo Hotel REIT Investment Corporation (“Ichigo Hotel,” 3463)

2-6-1 Marunouchi, Chiyoda-ku, Tokyo

Representative: Eriko Ishii, Executive Director

www.ichigo-hotel.co.jp/en

Asset Management Company

Ichigo Investment Advisors Co., Ltd.

Representative: Hiroshi Iwai, President

Inquiries: Masahiro Izumi, Head of Finance & Planning

Tel: +81-3-4485-5232

**Conclusion of Ichigo J.League Shareholder Program &
Launch of Ichigo THANKS! Monthly Present Program**

Upon the expiration of its current agreement on June 30, 2026, Ichigo Hotel’s sponsor, Ichigo will conclude its role as a J.League Top Partner.

Ichigo will thus be concluding the Ichigo J.League Shareholder Program. Upon becoming a J.League Top Partner, Ichigo launched the Ichigo J.League Shareholder Program in 2019, under which Ichigo, Ichigo Hotel (3463), Ichigo Office (8975), and Ichigo Green (9282) shareholders were able to receive tickets to all of the J.League matches made available to Ichigo as a Top Partner. The total number of tickets distributed to date was c. 50,000. We extend our heartfelt thanks to all shareholders who participated in and supported the program.

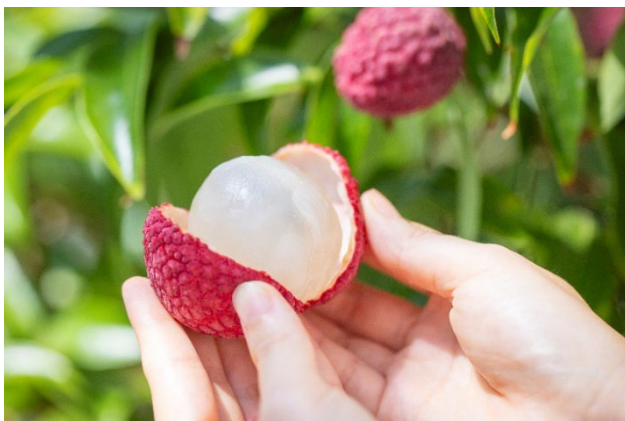
As an expression of our ongoing appreciation for our shareholders, Ichigo will newly launch an Ichigo THANKS! Monthly Present program, in which Ichigo is offering 50 shareholders the opportunity every month to win special gifts from Ichigo’s businesses. This program is currently scheduled to run from June through December 2026. Ichigo Hotel will bear no expenses related to this program.

On May 31, 2026 the current J.League Shareholder program website will be closed and replaced by the Ichigo THANKS! Monthly Present website. Those who are already registered for the current program will not need to register again.

For shareholders who wish to newly register, a shareholder number will be required for the registration. Your shareholder number is indicated on Ichigo Hotel’s dividend statement. Please keep this document if you wish to register.

The Ichigo THANKS! Monthly Present website URL will be announced separately.

Ichigo THANKS! Monthly Present (Sample Images)



Eligible Shareholders

All Ichigo Hotel shareholders on record as of January 31, 2026 are eligible.

Entry Process

Shareholders can login to or create an account using their shareholder credentials at the Ichigo THANKS! Monthly Present website (Japanese only). Please check the website for details after June 1, 2026.