

[Provisional Translation Only]

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Issuer

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**Ichigo THANKS! Monthly Present Program
Ichigo Potager Fresh Meguri Mango Gift Box**

As announced in the April 14, 2026 release “Conclusion of Ichigo J.League Shareholder Program & Launch of Ichigo THANKS! Monthly Present Program,” Ichigo Hotel’s sponsor Ichigo launched the Ichigo THANKS! Monthly Present program, in which Ichigo offers 50 shareholders the opportunity every month to win special gifts from Ichigo’s agricultural business via lottery. This program is currently scheduled to run from June through December 2026.

For the second monthly gift of July 2026, Ichigo is offering 50 shareholders the chance to win via lottery fresh Meguri mangoes grown in Miyazaki Prefecture by Ichigo’s agriculture subsidiary Ichigo Potager.

Ichigo Hotel will bear no expenses related to this program.



1. Ichigo Potager Fresh Meguri Mangoes

To draw out the mangoes' natural richness, Ichigo Potager grows them without chemical fertilizers, using its own carefully crafted fertilizers made from unused local Miyazaki resources such as bonito flake stock remnants from soba restaurants, kelp stock remnants from sushi restaurants, fermented bamboo fertilizers, and rice bran. The bonito flake and kelp stock remnants contain amino acids, and are part of a recycling-based approach to agriculture that makes effective use of otherwise wasted resources.

Falling naturally into pre-set nets once fully ripened on the tree, these perfectly ripe mangoes are a special treat that can only be enjoyed during their fleeting peak season. Each gift box includes one large Miyazaki-grown mango with a sugar content of 15 degrees or higher, alongside several smaller mangoes. Although the small mangoes may vary in sugar content and color due to natural differences, they fully ripen on the tree like the large mangoes, allowing shareholders to enjoy the flavor savored only during peak season.

This gift features the Irwin mango variety grown with the specially crafted fertilizers and prized for its rich aroma and deep sweetness. This season's harvest has progressed smoothly, with Ichigo Potager achieving a high sugar content, consistent quality, and melt-in-your-mouth texture through rigorous quality control and careful temperature management.

Ichigo Potager

Based in Miyazaki City, Ichigo Potager grows a diverse range of produce, including strawberries, lychees, bananas, mangoes, peppers, and cacao. The subsidiary actively engages in agriculture and food-related initiatives, spanning café operations, D2C sales, product development, children's cafeteria operations, food education, new distribution services, and collaborations with Ichigo's sports business. In line with Ichigo's sustainability policy, Ichigo Potager is advancing recycling-based agriculture that considers both the environment and people through the use of unused resources, renewable energy, and purchases of non-fossil fuel certificates for used electricity, and compliance with the Labor Standards Act.

Eligible Shareholders

All Ichigo Hotel shareholders on record as of January 31, 2026 are eligible.

Please note that the gift boxes will be sent out for delivery around July 30, 2026, and specific delivery dates cannot be selected. Applicants must be able to arrange redelivery if necessary and receive the package within the carrier's holding period.

Lottery Entry Process

To enter the lottery, shareholders can login to or create an account using their shareholder credentials at the Ichigo THANKS! Monthly Present program website (Japanese only). Application for the lottery begins today, July 6, 2026 at 3:30 p.m. and lasts until the end (midnight) of Monday, July 20, 2026. The lottery drawing is scheduled for Tuesday, July 21, 2026.

Ichigo THANKS! Monthly Present Program Website
<https://ichigo-thanks.jp>

For shareholders who wish to newly register, a shareholder number will be required for the registration. Your shareholder number is indicated on Ichigo Hotel's dividend statement. Please keep this document if you wish to register.

The Ichigo THANKS! Monthly Present program website is publicly accessible, allowing anyone to explore the details of the program.

2. Earnings Impact

There is no impact on Ichigo Hotel's July 2026 fiscal period earnings forecast announced in the May 15, 2026 release "Upward Earnings Forecast Revision for the July 2026 Fiscal Period" and January 2027 fiscal period earnings forecast announced in the March 16, 2026 release "January 2026 Fiscal Period Earnings."