

Ichigo Preserves and Improves Real Estate

[Provisional Translation Only]

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<u>Issuer</u>

Ichigo Hotel REIT Investment Corporation (3463)

1-1-1 Uchisaiwaicho, Chiyoda-ku, Tokyo

Representative: Osamu Miyashita, Executive Director

www.ichigo-hotel.co.jp/english

Asset Management Company

Ichigo Investment Advisors Co., Ltd. Representative: Wataru Orii, President

Inquiries: Hiroto Tajitsu, Head of Administration

Tel: +81-3-3502-4892

Ichigo Hotel REIT Operating Results - September 2016

Ichigo Hotel REIT hereby announces its September 2016 operating results.

Portfolio Revenue, RevPAR, Occupancy, and ADR

Total (19 Hotels)

	September 2016	(Previous) September	Difference	YOY	Current Fiscal Period August 2016 — September 2016			
	(A)	2015 (B)	(A-B)	Change	Cumulative	YOY Difference	YOY Change	
Revenue (JPY million)	716.6	764.6	-48.0	-6.3%	1,528.6	-58.3	-3.7%	
RevPAR (JPY)	7,133	7,660	-527	-6.9%	7,509	-308	-3.9%	
Occupancy (%)	87.3	91.3	-4.0	-4.4%	89.2	-3.2	-3.5%	
ADR (JPY)	8,171	8,388	-218	-2.6%	8,422	-40	-0.5%	

Hotels with Variable Rents (12 Hotels)

	September	(Previous) September	Difference	YOY	Current Fiscal Period August 2016—September 2016			
	2016 (A)	2015 (B)	(A-B)	Change	Cumulative	YOY Difference	YOY Change	
Revenue (JPY million)	506.6	519.0	-12.4	-2.4%	1,065.5	-20.5	-1.9%	
RevPAR (JPY)	8,088	8,314	-226	-2.7%	8,407	-163	-1.9%	
Occupancy (%)	91.5	93.5	-2.0	-2.2%	91.8	-2.4	-2.5%	
ADR (JPY)	8,840	8,889	-48	-0.5%	9,155	+58	+0.6%	

Hotels with Fixed Rents (7 Hotels)

	September 2016	(Previous) September	Difference	YOY	Current Fiscal Period August 2016 — September 2016			
	(A)	2015 (B)	(A-B)	Change	Cumulative	YOY Difference	YOY Change	
Revenue (JPY million)	210.0	245.5	-35.6	-14.5%	463.2	-37.8	-7.5%	
RevPAR (JPY)	5,637	6,636	-999	-15.1%	6,103	-537	-8.1%	
Occupancy (%)	80.7	87.8	-7.1	-8.1%	85.0	-4.6	-5.1%	
ADR (JPY)	6,982	7,555	-573	-7.6%	7,180	-233	-3.1%	

Revenue, RevPAR, Occupancy, and ADR by Hotel

Hotels with Variable Rents (12 Hotels)

		September	(Previous) September	Difference	YOY		nt Fiscal Peri 6—Septemb	
		2016 (A)	2015 (B)	(A-B)	Change	Cumulative	YOY Difference	YOY Change
	Revenue (JPY million)	40.8	48.6	-7.8	-16.1%	83.3	-15.6	-15.8%
Smile Hotel	RevPAR (JPY)	9,341	11,234	-1,893	-16.8%	9,373	-1,851	-16.5%
Kyoto Shijo	Occupancy (%)	100.1	100.3	-0.2	-0.2%	100.1	-0.2	-0.2%
	ADR (JPY)	9,328	11,199	-1,871	-16.7%	9,365	-1,829	-16.3%
Hotel Vista	Revenue (JPY million)	28.7	29.3	-0.5	-1.9%	63.3	+3.2	+5.3%
Premio	RevPAR (JPY)	10,588	10,883	-295	-2.7%	11,408	+411	+3.7%
Kyoto	Occupancy (%)	91.3	93.1	-1.9	-2.0%	92.7	-0.8	-0.9%
	ADR (JPY)	11,601	11,685	-85	-0.7%	12,309	+545	+4.6%
Hotel Wing	Revenue (JPY million)	32.3				69.1		
International	RevPAR (JPY)	4,264				4,481		
Nagoya	Occupancy (%)	77.2				78.5		
	ADR (JPY)	5,522				5,708		
Nest Hotel	Revenue (JPY million)	66.7	60.0	+6.7	+11.1%	133.6	+9.3	+7.5%
Sapporo	RevPAR (JPY)	11,271	10,229	+1,042	+10.2%	11,296	+765	+7.3%
Ekimae	Occupancy (%)	98.2	97.9	+0.3	+0.3%	98.4	+0.3	+0.3%
	ADR (JPY)	11,474	10,448	+1,026	+9.8%	11,484	+750	+7.0%
Chisun Inn Osaka	Revenue (JPY million)	29.5	31.2	-1.7	-5.5%	63.8	-2.7	-4.1%
	RevPAR (JPY)	7,567	8,006	-438	-5.5%	8,042	-347	-4.1%
Hommachi	Occupancy (%)	89.2	89.2	-0.1	-0.1%	89.5	-1.9	-2.1%
	ADR (JPY)	8,488	8,972	-484	-5.4%	8,983	-195	-2.1%

		September	(Previous)	Difference	YOY		Current Fiscal Period August 2016 — September 2016		
		2016(A)	September	(A-B)	Change	Cumulative	YOY	er 2016 YOY	
	-		2015(B)	, , ,	C	Cumulative	Difference	Change	
Nest Hotel	Revenue (JPY million)	53.8	48.2	+5.6	+11.5%	108.7	+5.0	+4.8%	
Sapporo	RevPAR (JPY)	13,888	12,583	+1,305	+10.4%	13,848	+586	+4.4%	
Odori	Occupancy (%)	98.0	97.0	+1.1	+1.1%	98.4	+1.6	+1.6%	
	ADR (JPY)	14,170	12,979	+1,191	+9.2%	14,077	+375	+2.7%	
	Revenue (JPY million)	19.5	20.4	-0.9	-4.4%	42.3	+2.5	+6.2%	
Valie Hotel	RevPAR (JPY)	7,746	8,311	-565	-6.8%	8,321	+350	+4.4%	
Tenjin	Occupancy (%)	84.7	91.6	-6.9	-7.6%	85.2	-7.3	-7.9%	
	ADR (JPY)	9,148	9,073	+75	+0.8%	9,769	+1,148	+13.3%	
Nest Hotel	Revenue (JPY million)	79.3	81.7	-2.4	-2.9%	166.9	-11.0	-6.2%	
Osaka	RevPAR (JPY)	7,958	8,166	-208	-2.6%	8,267	-504	-5.7%	
Shinsaibashi	Occupancy (%)	93.3	94.0	-0.8	-0.8%	93.6	-2.9	-3.0%	
	ADR (JPY)	8,533	8,686	-152	-1.8%	8,837	-261	-2.9%	
Smile Hotel	Revenue (JPY million)	26.2	28.5	-2.3	-8.1%	54.3	-3.7	-6.4%	
Tokyo	RevPAR (JPY)	7,544	8,203	-658	-8.0%	7,711	-476	-5.8%	
Asagaya	Occupancy (%)	98.9	100.0	-1.1	-1.1%	98.8	-1.2	-1.2%	
	ADR (JPY)	7,630	8,203	-572	-7.0%	7,806	-381	-4.7%	
	Revenue (JPY million)	69.5	64.7	+4.7	+7.3%	155.7	+10.7	+7.4%	
Nest Hotel	RevPAR (JPY)	8,982	8,266	+715	+8.7%	10,164	+865	+9.3%	
Naha	Occupancy (%)	93.9	91.3	+2.6	+2.9%	94.7	+1.5	+1.6%	
	ADR (JPY)	9,567	9,056	+510	+5.6%	10,732	+758	+7.6%	
	Revenue (JPY million)	19.6	21.1	-1.5	-6.9%	40.3	-1.5	-3.6%	
Smile Hotel	RevPAR (JPY)	6,573	7,044	-471	-6.7%	6,651	-201	-2.9%	
Asakusa	Occupancy (%)	95.5	97.2	-1.8	-1.8%	94.2	-3.6	-3.7%	
	ADR (JPY)	6,886	7,245	-359	-5.0%	7,061	+57	+0.8%	
Nest Hotel	Revenue (JPY million)	40.8	41.6	-0.8	-1.8%	84.2	+3.6	+4.4%	
	RevPAR (JPY)	5,030	4,925	+105	+2.1%	5,103	+497	+10.8%	
Matsuyama	Occupancy (%)	84.7	77.2	+7.5	+9.7%	84.5	+9.1	+12.1%	
	ADR (JPY)	5,938	6,377	-438	-6.9%	6,036	-72	-1.2%	

Hotels with Fixed Rents (7 Hotels)

		September	(Previous)	D100	***	Current Fiscal Period		
		2016	September 2015	Difference (A-B)	YOY	August 2016—September YOY		er 2016 YOY
			(B)	(A-D)	Change	Cumulative	Difference	Change
Comfort	Revenue (JPY million)	33.2				67.6		
Hotel	RevPAR (JPY)	5,638				5,656		
Hamamatsu	Occupancy (%)	83.3				84.5		
	ADR (JPY)	6,772				6,693		
Comfort	Revenue (JPY million)	80.4	93.0	-12.6	-13.5%	179.1	-13.6	-7.1%
Hotel Central	RevPAR (JPY)	6,908	7,959	-1,051	-13.2%	7,572	-534	-6.6%
International Airport	Occupancy (%)	80.3	90.5	-10.2	-11.3%	86.0	-5.7	-6.2%
Timport	ADR (JPY)	8,603	8,797	-194	-2.2%	8,800	-32	-0.4%
Comfort	Revenue (JPY million)	34.5	35.8	-1.3	-3.7%	79.6	+8.8	+12.5%
Hotel	RevPAR (JPY)	5,254	5,736	-482	-8.4%	5,991	+416	+7.5%
Okayama	Occupancy (%)	84.2	88.6	-4.4	-5.0%	87.4	-1.9	-2.2%
	ADR (JPY)	6,241	6,474	-233	-3.6%	6,853	+615	+9.9%
Comfort	Revenue (JPY million)	21.8	22.2	-0.4	-1.8%	46.1	-0.3	-0.6%
Hotel	RevPAR (JPY)	5,418	5,561	-142	-2.6%	5,663	-60	-1.0%
Kushiro	Occupancy (%)	87.8	88.3	-0.5	-0.5%	88.5	-2.4	-2.7%
	ADR (JPY)	6,172	6,301	-128	-2.0%	6,397	+106	+1.7%
	Revenue (JPY million)	12.6	19.4	-6.8	-35.2%	32.5	-5.2	-13.9%
Comfort	RevPAR (JPY)	3,863	6,053	-2,190	-36.2%	4,967	-846	-14.5%
Hotel Suzuka	Occupancy (%)	67.5	83.4	-15.8	-19.0%	78.7	-7.6	-8.8%
	ADR (JPY)	5,721	7,260	-1,540	-21.2%	6,314	-425	-6.3%
Other (Hotel Suave Kobe Asuta & Hotel Livemax Nihonbashi	Revenue (JPY million)	27.6	41.1	-13.4	-32.7%	58.2	-24.4	-29.5%
	RevPAR (JPY)	4,822	7,117	-2,295	-32.2%	4,866	-2,093	-30.1%
	Occupancy (%)	77.7	86.4	-8.7	-10.0%	82.0	-7.6	-8.5%
Hakozaki)	ADR (JPY)	6,207	8,240	-2,033	-24.7%	5,935	-1,831	-23.6%

Notes:

- 1. The above data are as provided by the hotel operators or as calculated by Ichigo Investment Advisors based on information provided by the hotel operators. The data have not been audited and thus its accuracy cannot be guaranteed and may not match data disclosed in future Financial Reports.
- 2. Revenue is revenue from accommodations and related services only. Rent from retail tenants at Hotel Vista Premio Kyoto, Chisun Inn Osaka Hommachi, and Smile Hotel Tokyo Asagaya is not included.

- 3. RevPAR or Revenue Per Available Room is calculated with the following formula: RevPAR = Total Revenue from accommodations (excluding restaurant charges and other service fees) / number of available guest rooms.
- 4. Occupancy is calculated with the following formula: Occupancy = Total number of guest rooms occupied during the period / (total number of guest rooms x number of days hotel was in operation during the period) Occupancy may exceed 100% in the following cases: 1) a guest had pre-paid for a guest room but checked out early, allowing the guest room to be occupied by a different guest; or 2) a guest room is occupied for less than one day by different
- 5. ADR or Average Daily Rate is calculated with the following formula:

 ADR = Total sales from accommodation (excluding restaurant charges and other service fees) / number of guest rooms occupied during the period.
- 6. Past data for Hotel Wing International Nagoya and Comfort Hotel Hamamatsu are not included above, as the hotel operators have not given consent to disclose the data.
- 7. Data for two hotels, Hotel Suave Kobe Asuta and Hotel Livemax Nihonbashi Hakozaki, are consolidated under Other, because the hotel operators did not provide consent to disclose hotel-specific data.
- 8. While Hotel Suave Kobe Asuta's lease contract includes a variable rent clause, such variable rent has never been triggered. Because Ichigo Hotel REIT does not anticipate receiving variable rent at this hotel, it has been classified above as a Fixed Rent hotel.

Explanation of Changes

guests.

RevPAR decreased year-on-year for Smile Hotel Kyoto Shijo, Hotel Wing International Nagoya, Comfort Hotel Central International Airport, Comfort Hotel Suzuka, Hotel Suave Kobe Asuta, and Hotel Livemax Nihonbashi Hakozaki. Occupancy temporarily decreased at Hotel Wing International Nagoya due to the unavailability of guest rooms during renovations that completed this month.

Value-Add Actions

Ichigo Hotel REIT completed renovations of the lobby and guest rooms at Hotel Wing International Nagoya, as announced in the September 26, 2016 release "Ichigo Hotel REIT Operating Results - August 2016."

Ichigo Hotel REIT will continue to work closely with its hotel operator partners in carrying out value-add capex that increases guest satisfaction and drives higher earnings.

Hotel Wing International Nagoya Renovations

