

### Ichigo Preserves and Improves Real Estate

[Provisional Translation Only]

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### <u>Issuer</u>

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### **Ichigo Hotel REIT Operating Results – October 2016**

Ichigo Hotel REIT hereby announces its October 2016 operating results.

### Portfolio Revenue, RevPAR, Occupancy, and ADR

### Total (19 Hotels)

	October 2016	(Previous) October	Difference	YOY	Current Fiscal Period August 2016—October 2016			
	(A)	2015 (B)	(A-B)	Change	Cumulative	YOY Difference	YOY Change	
Revenue (JPY million)	791.4	792.6	-1.2	-0.1%	2,320.1	-59.4	-2.5%	
RevPAR (JPY)	7,583	7,579	+5	+0.1%	7,534	-203	-2.6%	
Occupancy (%)	89.9	91.1	-1.3	-1.4%	89.4	-2.6	-2.8%	
ADR (JPY)	8,439	8,317	+122	+1.5%	8,428	+15	+0.2%	

### Hotels with Variable Rents (12 Hotels)

	October 2016	(Previous) October	Difference	YOY	Current Fiscal Period August 2016—October 2016			
	(A)	2015 (B)	(A-B)	Change	Cumulative	YOY Difference	YOY Change	
Revenue (JPY million)	562.8	553.8	+9.0	+1.6%	1,628.3	-11.5	-0.7%	
RevPAR (JPY)	8,629	8,442	+187	+2.2%	8,482	-45	-0.5%	
Occupancy (%)	93.5	92.7	+0.8	+0.9%	92.4	-1.3	-1.4%	
ADR (JPY)	9,227	9,109	+118	+1.3%	9,180	+79	+0.9%	

## Hotels with Fixed Rents (7 Hotels)

	October 2016	(Previous)	Difference (A-B)	YOY Change	Current Fiscal Period August 2016—October 2016			
	(A)	October 2015(B)			Cumulative	YOY Difference	YOY Change	
Revenue (JPY million)	228.6	238.8	-10.2	-4.3%	691.8	-48.0	-6.5%	
RevPAR (JPY)	5,942	6,227	-285	-4.6%	6,049	-452	-7.0%	
Occupancy (%)	84.1	88.7	-4.6	-5.2%	84.7	-4.6	-5.1%	
ADR (JPY)	7,065	7,021	+44	+0.6%	7,142	-140	-1.9%	

# Revenue, RevPAR, Occupancy, and ADR by Hotel

# Hotels with Variable Rents (12 Hotels)

		October	(Previous) October 2015(B)	Difference (A-B)	YOY Change		ent Fiscal Peri 016—Octobe	r 2016
		2016(A)				Cumulative	YOY Difference	YOY Change
	Revenue (JPY million)	58.5	67.1	-8.6	-12.9%	141.8	-24.2	-14.6%
Smile Hotel	RevPAR (JPY)	13,030	15,032	-2,002	-13.3%	10,605	-1,902	-15.2%
Kyoto Shijo	Occupancy (%)	100.1	100.1	-0.0	-0.0%	100.1	-0.1	-0.1%
	ADR (JPY)	13,018	15,014	-1,996	-13.3%	10,596	-1,884	-15.1%
Hotel Vista	Revenue (JPY million)	40.4	36.2	+4.2	+11.5%	103.7	+7.3	+7.6%
Premio	RevPAR (JPY)	14,297	12,865	+1,433	+11.1%	12,382	+755	+6.5%
Kyoto	Occupancy (%)	93.5	93.2	+0.3	+0.4%	93.0	-0.4	-0.4%
	ADR (JPY)	15,290	13,809	+1,481	10.7%	13,319	+868	+7.0%
Hotal Wing	Revenue (JPY million)	45.5				114.6		
Hotel Wing International	RevPAR (JPY)	5,955				4,977		
Nagoya	Occupancy (%)	91.5				82.9		
	ADR (JPY)	6,505				6,004		
NI4 II-4-1	Revenue (JPY million)	53.6	46.7	+6.9	+14.9%	187.2	+16.3	+9.5%
Nest Hotel Sapporo	RevPAR (JPY)	8,571	6,893	+1,678	+24.3%	10,378	+1,073	+11.5%
Ekimae	Occupancy (%)	97.7	84.3	+13.4	+15.9%	98.1	+4.7	+5.0%
	ADR (JPY)	8,777	8,178	+599	+7.3%	10,576	+619	+6.2%
	Revenue (JPY million)	32.0	34.3	-2.3	-6.8%	95.7	-5.1	-5.0%
Chisun Inn Osaka	RevPAR (JPY)	7,934	8,512	-577	-6.8%	8,006	-424	-5.0%
Hommachi	Occupancy (%)	91.1	92.4	-1.3	-1.4%	90.1	-1.7	-1.8%
	ADR (JPY)	8,706	9,209	-503	-5.5%	8,888	-300	-3.3%

		October	(Previous)	Difference	YOY		ent Fiscal Peri 016—Octobe	
		2016(A)	October 2015(B)	(A-B)	Change	Cumulative	YOY Difference	YOY Change
Nest Hotel	Revenue (JPY million)	42.1	40.1	+2.1	+5.1%	150.8	+7.1	+4.9%
Sapporo	RevPAR (JPY)	10,314	9,919	+395	+4.0%	12,650	+515	+4.2%
Odori	Occupancy (%)	97.9	94.7	+3.2	+3.4%	98.2	+2.1	+2.2%
	ADR (JPY)	10,537	10,474	+63	+0.6%	12,881	+251	+2.0%
	Revenue (JPY million)	22.1	20.6	+1.5	+7.2%	64.4	+4.0	+6.6%
Valie Hotel	RevPAR (JPY)	8,529	8,131	+397	+4.9%	8,391	+366	+4.6%
Tenjin	Occupancy (%)	85.9	93.0	-7.1	-7.6%	85.4	-7.2	-7.8%
	ADR (JPY)	9,926	8,743	+1,182	+13.5%	9,822	+1,160	+13.4%
Nest Hotel	Revenue (JPY million)	92.8	93.9	-1.0	-1.1%	259.7	-12.1	-4.4%
Osaka	RevPAR (JPY)	9,090	9,070	+20	+0.2%	8,544	-327	-3.7%
Shinsaibashi	Occupancy (%)	96.5	96.8	-0.2	-0.2%	94.6	-2.0	-2.0%
	ADR (JPY)	9,418	9,374	+44	+0.5%	9,037	-154	-1.7%
Smile Hotel	Revenue (JPY million)	30.5	32.5	-2.0	-6.2%	84.8	-5.7	-6.3%
Tokyo	RevPAR (JPY)	8,480	9,038	-558	-6.2%	7,970	-503	-5.9%
Asagaya	Occupancy (%)	98.4	99.8	-1.4	-1.4%	98.7	-1.3	-1.3%
	ADR (JPY)	8,614	9,056	-442	-4.9%	8,078	-402	-4.7%
	Revenue (JPY million)	80.4	73.3	+7.1	+9.7%	236.1	+17.9	+8.2%
Nest Hotel	RevPAR (JPY)	9,023	8,230	+793	+9.6%	9,779	+840	+9.4%
Naha	Occupancy (%)	91.3	91.6	-0.4	-0.4%	93.5	+0.9	+0.9%
	ADR (JPY)	9,888	8,984	+903	+10.1%	10,454	+810	+8.4%
	Revenue (JPY million)	22.1	22.0	+0.1	+0.3%	62.4	-1.5	-2.3%
Smile Hotel	RevPAR (JPY)	7,118	7,081	+37	+0.5%	6,809	-121	-1.7%
Asakusa	Occupancy (%)	96.1	98.5	-2.4	-2.4%	94.8	-3.2	-3.3%
	ADR (JPY)	7,404	7,187	+217	+3.0%	7,178	+112	+1.6%
	Revenue (JPY million)	42.8	40.1	+2.7	+6.8%	126.9	+6.3	+5.2%
Nest Hotel	RevPAR (JPY)	5,253	4,453	+800	+18.0%	5,154	+599	+13.2%
Matsuyama	Occupancy (%)	82.8	75.4	+7.4	+9.8%	84.0	+8.5	+11.3%
	ADR (JPY)	6,343	5,904	+439	+7.4%	6,138	+99	+1.6%

### Hotels with Fixed Rents (7 Hotels)

		October	(Previous)	Difference	YOY Change	Current Fiscal Period August 2016—October 2016		
		2016(A)	October 2015(B)	(A-B)		Cumulative	YOY Difference	YOY Change
	Revenue (JPY million)	32.9				100.5		
Comfort Hotel	RevPAR (JPY)	5,416				5,575		
Hamamatsu	Occupancy (%)	84.9				84.6		
	ADR (JPY)	6,379				6,587		
Comfort	Revenue (JPY million)	87.0	95.1	-8.1	-8.6%	266.1	-21.8	-7.6%
Hotel Central	RevPAR (JPY)	7,207	7,897	-689	-8.7%	7,449	-586	-7.3%
International Airport	Occupancy (%)	82.0	90.6	-8.6	-9.5%	84.7	-6.7	-7.3%
rinport	ADR (JPY)	8,787	8,712	+75	+0.9%	8,796	+4	+0.0%
Comfort	Revenue (JPY million)	39.5	34.4	+5.1	+14.9%	119.1	+13.9	+13.3%
Hotel	RevPAR (JPY)	5,926	5,337	+588	+11.0%	5,969	+474	+8.6%
Okayama	Occupancy (%)	89.2	91.8	-2.6	-2.8%	88.0	-2.2	-2.4%
	ADR (JPY)	6,643	5,816	+827	+14.2%	6,781	+688	+11.3%
Comfort	Revenue (JPY million)	18.2	17.2	+0.9	+5.4%	64.3	+0.7	+1.0%
Hotel	RevPAR (JPY)	4,347	4,115	+231	+5.6%	5,220	+38	+0.7%
Kushiro	Occupancy (%)	80.6	78.0	+2.6	+3.3%	85.9	-0.7	-0.9%
	ADR (JPY)	5,393	5,276	+118	+2.2%	6,080	+97	+1.6%
	Revenue (JPY million)	18.9	15.8	+3.1	+19.3%	51.4	-2.2	-4.1%
Comfort	RevPAR (JPY)	5,681	4,755	+926	+19.5%	5,208	-249	-4.6%
Hotel Suzuka	Occupancy (%)	82.5	83.2	-0.7	-0.9%	79.9	-5.3	-6.2%
	ADR (JPY)	6,890	5,716	+1,174	+20.5%	6,514	+112	+1.7%
Other (Hotel Suave Kobe	Revenue (JPY million)	32.2	43.1	-11.0	-25.4%	90.4	-35.4	-28.1%
Asuta & Hotel	RevPAR (JPY)	5,376	7,223	-1,847	-25.6%	5,038	-2,010	-28.5%
Livemax Nihonbashi	Occupancy (%)	84.8	93.6	-8.8	-9.4%	82.9	-8.0	-8.8%
Hakozaki)	ADR (JPY)	6,341	7,720	-1,379	-17.9%	6,075	-1,675	-21.6%

#### Notes:

- 1. The above data are as provided by the hotel operators or as calculated by Ichigo Investment Advisors based on information provided by the hotel operators. The data have not been audited and thus its accuracy cannot be guaranteed and may not match data disclosed in future Financial Reports.
- 2. Revenue is revenue from accommodations and related services only. Rent from retail tenants at Hotel Vista Premio Kyoto, Chisun Inn Osaka Hommachi, and Smile Hotel Tokyo Asagaya is not included.
- 3. RevPAR or Revenue Per Available Room is calculated with the following formula: RevPAR = Total Revenue from accommodations (excluding restaurant charges and

- other service fees) / number of available guest rooms.
- 4. Occupancy is calculated with the following formula:
  Occupancy = Total number of guest rooms occupied during the period /
  (total number of guest rooms x number of days hotel was in operation during the period)
  Occupancy may exceed 100% in the following cases: 1) a guest had pre-paid for
  - Occupancy may exceed 100% in the following cases: 1) a guest had pre-paid for a guest room but checked out early, allowing the guest room to be occupied by a different guest; or 2) a guest room is occupied for less than one day by different guests.
- 5. ADR or Average Daily Rate is calculated with the following formula:

  ADR = Total sales from accommodation (excluding restaurant charges and other service fees) / number of guest rooms occupied during the period.
- 6. Past data for Hotel Wing International Nagoya and Comfort Hotel Hamamatsu are not included above, as the hotel operators have not given consent to disclose the data.
- 7. Data for two hotels, Hotel Suave Kobe Asuta and Hotel Livemax Nihonbashi Hakozaki, are consolidated under Other, because the hotel operators did not provide consent to disclose hotel-specific data.
- 8. While Hotel Suave Kobe Asuta's lease contract includes a variable rent clause, such variable rent has never been triggered. Because Ichigo Hotel REIT does not anticipate receiving variable rent at this hotel, it has been classified above as a Fixed Rent hotel.

### **Explanation of Changes**

Revenue and Portfolio RevPAR are largely unchanged year-on-year. While RevPAR decreased year-on-year for Hotel Suave Kobe Asuta, Hotel Livemax Nihonbashi Hakozaki, and Smile Hotel Kyoto Shijo, it increased for Hotel Vista Premio Kyoto, Nest Hotel Sapporo Ekimae, Nest Hotel Naha, Nest Hotel Matsuyama, Comfort Hotel Okayama, and Comfort Hotel Suzuka.

### Value-Add Actions

At Nest Hotel Sapporo Ekimae, cigarette smoke from the currently unpartitioned smoking area on the second floor drifts into the hotel lobby on the first floor. To increase the comfort of hotel guests, Ichigo Hotel REIT is going to build a dedicated smoking room.

Ichigo Hotel REIT will continue to work closely with its hotel operator partners in carrying out value-add capex that increases guest satisfaction and drives higher earnings.