### Ichigo Hotel (3463)



Ichigo Hotel January 2018 Fiscal Period Corporate Presentation

March 15, 2018

Ichigo Hotel REIT Investment Corporation (3463) Ichigo Investment Advisors Co., Ltd.

# Ichigo Preserves and Improves Real Estate



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# January 2018 Results



# January 2018 Highlights

	Achievements	Drivers
Net Income	JPY 841M +JPY 33M (+4.2%) YOY	Continued organic and external growth     Organic growth +2.5% vs. initial forecast
RevPAR	JPY 8,234 (12 variable rent hotels) +JPY 214 (+2.7%) YOY	Increased both occupancy and ADR     +0.2% vs. initial forecast
NOI	JPY 1.62B +JPY 162M (+11.1%) YOY	Organic growth +JPY 58M (+4.0%)     External growth +JPY 103M (+7.1%) 2 asset acquisitions
Share Buyback	2,610 shares (1.0% of shares outstanding)	Share buyback to increase dividend and NAV per share and grow shareholder value
FFO	JPY 4,586 +JPY 311 (+7.3%) YOY	NOI growth driving higher cash flow
Dividend	JPY 3,302 +JPY 165 (+5.3%) YOY	• +JPY 115 (+3.6%) vs. initial forecast
NAV	JPY 143,045 +JPY 3,105 (+2.2%) vs. previous period	<ul> <li>Total portfolio appraisal value JPY 56.3B</li> <li>Unrealized gains JPY 4.15B → JPY 4.88B (+17.5%)</li> </ul>
Portfolio	JPY 50.9B (21 hotels) +JPY 1.8B (+3.7%) vs. previous period	Acquired Urbain Hiroshima Executive (JPY 1.8B)

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<sup>\*</sup> FFO (Funds from Operations) = (Net Income + Depreciation + Amortization of Expenses Related to REIT Establishment + Amortization of Share Issuance Expenses + Loss on Disposal of Fixed Assets + Liability for Asset Retirement Obligation +/- Losses/Gains on Sales +/- Extraordinary Losses/Gains) / Number of Shares Outstanding NAV = BPS + Unrealized Capital Gains

# January 2018 Earnings Breakdown

(JPY million)

	Jan 2017	Jan 2018	Initial Forecast	vs. Initial Forecast	Major Variation Factors (vs. Forecast)
Operating Revenue	1,560	1,782	1,770	+11	
Variable Rent	681	748	736	+11	Increase: 8 hotels; Decrease: 4 hotels
Fixed Rent	823	974	974	_	
Other	54	59	58	_	
Operating Expenses	581	747	757	-9	Increase in AM fees and other expenses: +4 Decrease in planned construction costs: -13
Repair & Maintenance	8	15	29	-13	·
Depreciation	268	302	301	_	
Operating Profit	978	1,034	1,012	+21	
Recurring Profit	809	842	821	+20	Decrease in interest expenses: -1 Increase in share buyback-related expenses: +2
Net Income	808	841	821	+20	
DPS	JPY 3,137	JPY 3,302	JPY 3,187	+JPY 115	+3.6% vs. initial forecast +5.3% (+JPY 165) vs. Jan 2017
FFO	JPY 4,275	JPY 4,586	JPY 4,457	+JPY 129	
NOI	1,458	1,620	1,595	+24	
Post-Depreciation NOI	1,189	1,318	1,294	+23	
Capex	256	283	296	-13	
Book Value	48,204	51,512	_	_	
Shares Outstanding	257,584 shares	254,974 shares	257,584 shares	-2,610 shares	Share buyback and cancellation



### Revenue, RevPAR, Occupancy, & ADR All Up Year-on-Year

# Higher RevPAR and Value-Add Capex to Increase Number of Guestrooms Driving Revenue Growth

#### Variable Rent Hotels (12 Hotels)

	Aug 1, 2016 - Jan 31, 2017	Aug 1, 2017 - Jan 31, 2018	Difference	YOY
Room Revenue (JPYM)	2,690	2,775	+85	+3.2%
Revenue (JPYM)	3,123	3,199	+75	+2.4%
RevPAR (JPY)	8,020	8,234	+214	+2.7%
Occupancy	91.3%	92.9%	+1.6%	+1.8%
ADR (JPY)	8,784	8,860	+76	+0.9%

#### Total Portfolio (20 Hotels)

	Aug 1, 2016 - Jan 31, 2017	Aug 1, 2017 - Jan 31, 2018	Difference	YOY
Room Revenue (JPYM)	4,088	4,202	+113	+2.8%
Revenue (JPYM)	4,610	4,706	+96	+2.1%
RevPAR (JPY)	7,041	7,216	+175	+2.5%
Occupancy	87.7%	89.0%	+1.3%	+1.5%
ADR (JPY)	8,033	8,110	+77	+1.0%



<sup>\*</sup> Excludes Grandpark-Inn Yokohama. Operating results before the acquisition are based on data provided by previous owner.

### Earnings Stability via Geographic Diversification

**YOY** by Region (Aug 2017 – Jan 2018) RevPAR +9% Occupancy **ADR** +5% +5% +4% +4% -1% +3% +3% +3% -1% +5% +4% +3% +3% +3% +2% 0% 0% 0% -2% -4% +5% 18 Hotels (excludes Grandpark-Inn Yokohama, Hotel Suave Kobe Asuta, and Hotel Livemax Nihombashi-Hakozaki) -8% -10% Chugoku/ Total Tokai/Chubu Hokkaido Okinawa Tokyo **Kyoto** Osaka Kyushu Shikoku 3 2 2 2 18 Hotels 4 3 **JPY 7,379** JPY 7,754 JPY 7,411 JPY 6,287 JPY 10,591 JPY 5,967 JPY 8,752 JPY 9,152 JPY 8,338



#### Portfolio Overview & Growth

IPO (November 30, 2015)

> Portfolio Size 9 hotels JPY 20.4B

(Appraisal Value JPY 21.3B) IPO Acquisitions

9 hotels JPY 20.4B

(Appraisal NOI Yield 5.9%)



Hokkaido: 2 Kyoto: 2

Nagoya: 1

Tokai: 1 Osaka: 1 Kobe: 1 Fukuoka: 1 July 2016 Fiscal Period

Portfolio Size 9 hotels JPY 20.4B

(Appraisal Value JPY 22.1B)
Acquisitions

\_

January 2017 Fiscal Period

Portfolio Size 19 hotels JPY 47.6B

(Appraisal Value JPY 51.6B)

PO Acquisitions
10 hotels
JPY 27.2B

(Appraisal NOI Yield 5.5%)



Hokkaido: 1 Tokyo: 3 Tokai: 2 Osaka: 1 Chuqoku/Shikoku: 2

Okinawa: 1

July 2017 Fiscal Period

Portfolio Size 20 hotels JPY 49.1B

(Appraisal Value JPY 53.7B)

Acquisitions 1 hotel JPY 1.4B

(Appraisal NOI Yield 5.0%)



Yokohama: 1

January 2018 Fiscal Period

Portfolio Size 21 hotels JPY 50.9B

(Appraisal Value JPY 56.3B)

Acquisitions

1 hotel

1 hotel JPY 1.8B

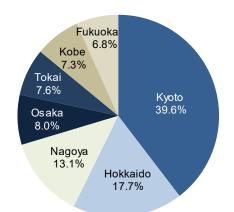
(Appraisal NOI Yield 6.3%)



Chugoku/Shikoku: 1

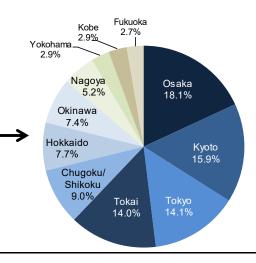
By Location

Hotels



Geographic Diversification Supports Earnings Stability

Steady Portfolio Growth via Acquisitions





# Organic Growth: Value-Add Capex – Smile Hotel Tokyo Asagaya

- Full renovation to respond to shift in market needs and maximize its prime location
- Installed larger beds to increase capacity and capture leisure and inbound guest demand (ADR +14%)
- Forecast rent increase JPY 39.6M p.a. (+20% vs. NOI at acquisition)

ROI 34.1% (capex: JPY 116.1M)



5F Phase 1 (Completed)

3F Phase 2 (Completed)

Phase 3

July 2018 Fiscal Period

(Plan)

1F & Lobby

2F

Phase 2 (Jan 2018 Fiscal Period)

Renovated hallways and all 56 guest rooms on 3F & 4F  $\rightarrow$  +70% capacity with larger beds

Timing: Oct – Dec 2017

Capex: JPY 53.2M

Forecast return: JPY 19.8M p.a.\*

ROI: 37.3%





<sup>\*</sup> Annualized figures based on forecast



### Organic Growth: Across-the-Board Actions to Grow Earnings

#### Capturing Leisure and Inbound Guest Demand

- Installed larger beds (Nest Hotel Osaka Shinsaibashi, Nest Hotel Matsuyama)
   Capex: JPY 2.9M, Rent increase p.a.: JPY 1.5M, ROI 51.7%
- Increased number of non-smoking rooms preferred by leisure and inbound guests (Nest Hotel Osaka Shinsaibashi, Nest Hotel Naha, Hotel Vista Premio Kyoto)

#### Optimizing Use of Common Areas

Laundry room to drive earnings and serve guests (Nest Hotel Matsuyama)
 Capex: JPY 6.1M, Rent increase p.a.: JPY 1.0M, ROI 16.4%

#### Reducing Operating Expenses

 Reduced water consumption while maintaining customer satisfaction (Nest Hotel Osaka Shinsaibashi, Nest Hotel Naha)
 Capex: JPY 9.0M, Rent increase p.a.: JPY 3.7M, ROI 41.7%

#### Increasing Customer Satisfaction via Collaboration with Hotel Operators

- Identifying and visualizing customer feedback via systematic analysis of customer reviews
- Based on customer reviews, improving Wi-Fi connectivity and bathrooms

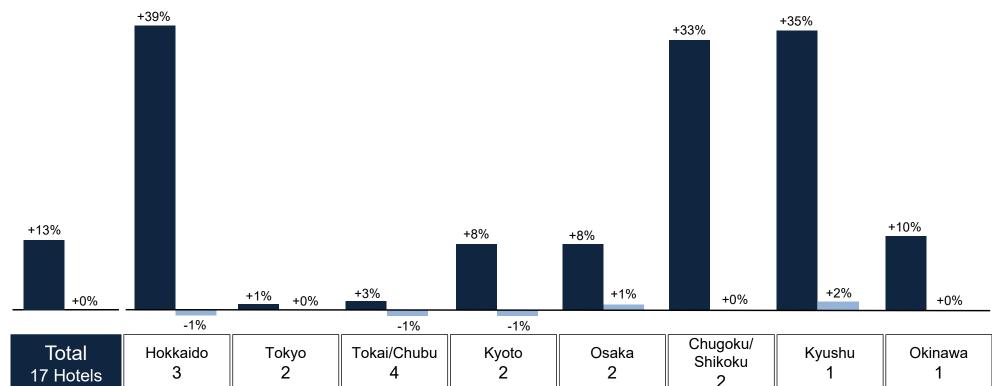


### Organic Growth: Increasing NOI of Acquired Hotels

- Steady organic growth via measures to respond to market changes such as value-add capex
- NOI 5.6% → 6.3% (on book value of JPY 45.3B)

#### YOY by Region

■ 2017 NOI / Appraisal NOI at Acquisition ■ January 2018 Book Value / Book Value at Acquisition





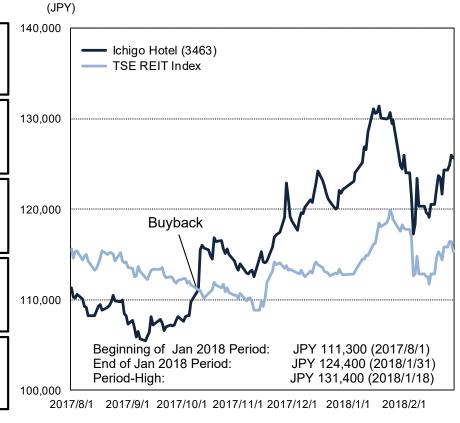
2017 NOI is from February 2017 to January 2018.

17 Hotels (excludes Hotel Suave Kobe Asuta, Hotel Livemax Nihombashi-Hakozaki, Grandpark-Inn Yokohama, and Urbain Hiroshima Executive)

### Share Buyback to Grow Shareholder Value

- Grow value for shareholders via share buyback, organic growth, and external growth (2<sup>nd</sup> J-REIT to do buyback)
- Shares have outperformed TSE REIT Index post-buyback

		(01 1	,
Number of Shares	2,610 shares (1.0% of total shares outstanding)	140,000	lchigo Hotel (3463) TSE REIT Index
Amount	JPY 299,921,900	130,000	
Buyback Period	Oct 11 to Nov 9, 2017	120,000	Buyback
Share Price (Oct 10, 2017 to Feb 28, 2018)	+13.1% (TSE REIT Index: +3.8%)	110,000	
Dividend Impact	+JPY 34 (+1.0%)	100,000 201	Beginning of Jan 201 End of Jan 2018 Perio Period-High: 7/8/1 2017/9/1 2017/10/1 2





# **Ongoing Growth**



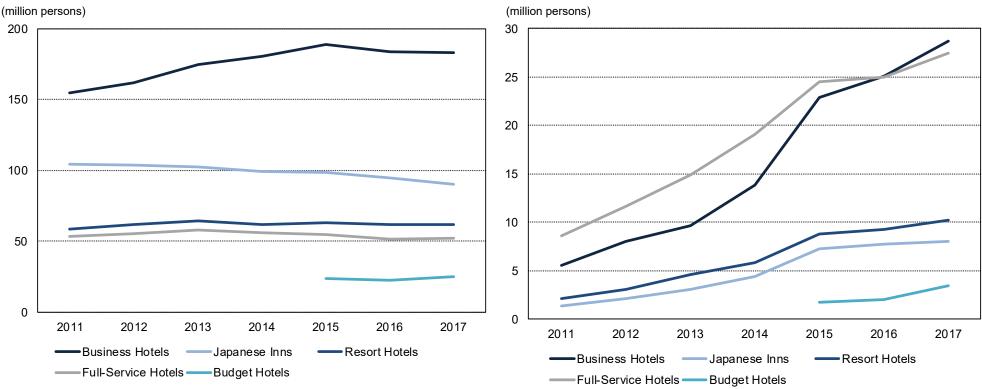
# Hotel Market Environment (1)

#### Business hotel demand remains robust and growing

- Inbound business hotel guests: +420.0% (vs. 2011)
- Continued growth expected due to increasing domestic and inbound tourism;
   Government target of 40 million inbound tourists by 2020

No. of Guests by Hotel Type (Japanese Guests)

No. of Guests by Hotel Type (Inbound Guests)



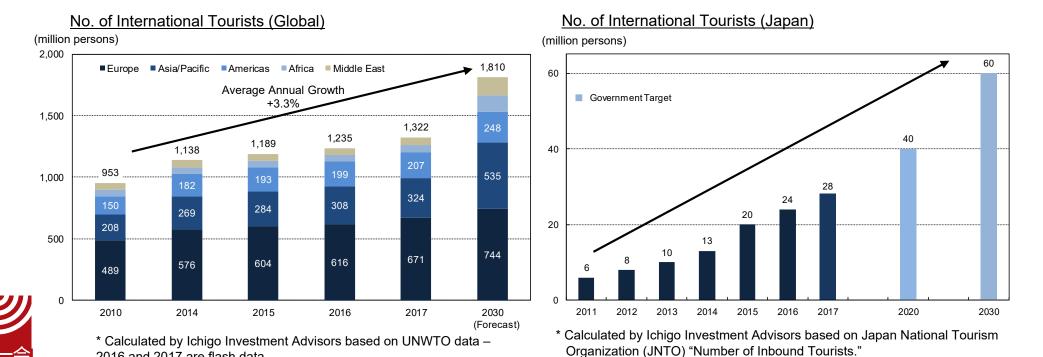


<sup>\*</sup> Calculated by Ichigo Investment Advisors based on Japan Tourism Agency (JTA) "Statistical Survey of Travelers"

# Hotel Market Environment (2)

UN World Tourism Organization (UNWTO) Forecasts Total International Tourists to Reach 1.8B in 2030 (+36.9% vs. 2017)

- Asia/Pacific forecast +65.1% vs. 2017
- 2017 total growth rate +7% YOY, highest pace in seven years (average annual growth at +4% plus since 2010)
- 2017 inbound tourism to Japan at record high, +19.3% (28.7M tourists) vs. 2016
- Need for infrastructure to meet government target of 60M inbound tourists

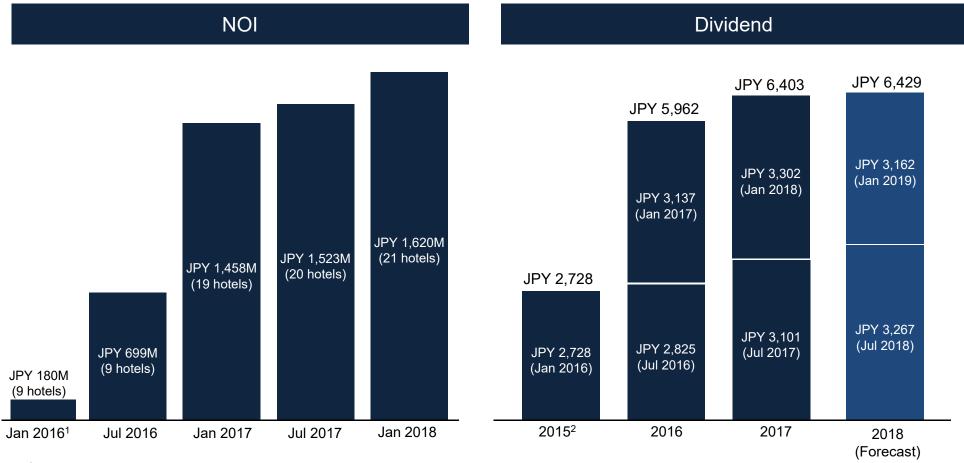


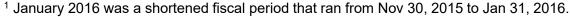
2016 and 2017 are flash data

### Ichigo Hotel Growth Results (1)

NOI: JPY 699M (July 2016) → JPY 1.62B (January 2018) +131.6%

Dividend: JPY 5,962 (2016) → JPY 6,429 (2018 forecast) +7.8%





<sup>&</sup>lt;sup>2</sup> January 2016 actual dividend of JPY471 converted to full-period dividend.

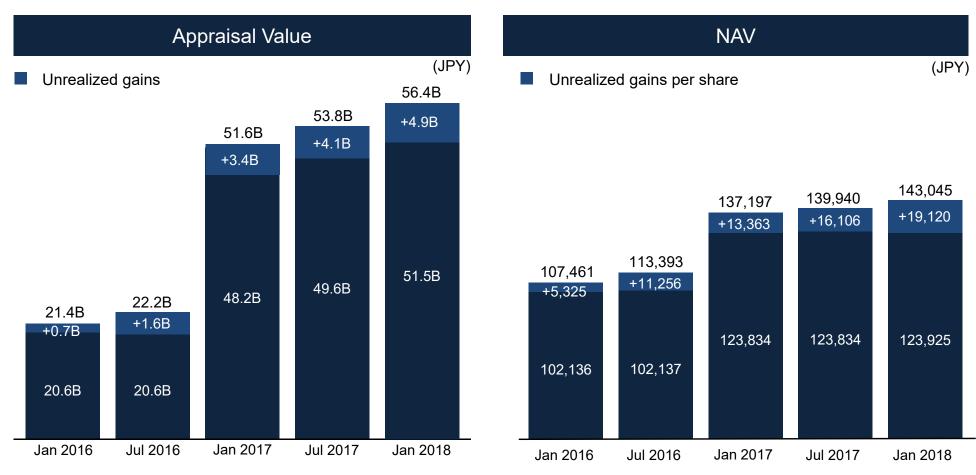


# Ichigo Hotel Growth Results (2)

Appraisal Value: JPY 21.4B  $\rightarrow$  JPY 56.4B (+163.7%)

Unrealized Gains: JPY 737M → JPY 4.9B (+561.1%)

NAV per Share: JPY 107,461 → JPY 143,045 (+33.1%)





# **Growth Strategy Roadmap**

### Flexibly Responding to Market Environment

	Stage I	Stage II
	Continuous Dividend Growth via External Gro	wth, Organic Growth, and Strong Financial Base
External Growth	<ul> <li>Drive higher earnings via economies of scale from increased asset size</li> <li>Invest primarily in stay-only hotels</li> <li>Acquisition of conversion-feasible assets and lodging facilities such as serviced apartments</li> <li>Asset acquisitions via SPCs</li> </ul>	<ul> <li>Construct a diversified portfolio to pursue both income stability and earnings growth</li> <li>Acquire prime-location full-service hotels and resort hotels in addition to stay-only hotels</li> <li>Increase portfolio size and generate scale efficiencies via acquisitions of newly built hotels in addition to value-add of existing hotels</li> </ul>
Organic Growth	Increase rents and earnings through value-add cap	rations and providing advice to partner hotel operators bex  • Further increase earnings via more favorable lease contracts
	Minimize expenses via collaboration with operators	
		rebranding, etc.
		rebranding, etc.
Financing	Maintain a strong lender base     Control LTV     Manage interest rate risk     Prepare to acquire credit rating     Prepare to enter global REIT indices	Acquire credit rating     Diversify financing     Continue to control LTV and manage interest rate risk     Enter global REIT indices



# Organic Growth: Driving Earnings via Value-Add Capex (1)

- Increased Rental Income via Value-Add Capex: +JPY 21.9M
- Added 15 New Guestrooms (as of Feb 2018)
- Will Continue High-ROI Value-Add Capex to Respond to Shifting Market Needs

#### July 2018 Value-Add Capex Plan

Hotel Name	Value-Add Capex	Investment	Expected Rental Income Increase per Annum	ROI
Smile Hotel Kyoto Shijo	Split up guest rooms (4 additional rooms)	JPY 46.0M	+JPY 7.2M	15.7%
Nest Hotel Sapporo Odori & 7 Other Hotels	Installation of water flow regulating valves	JPY 16.8M	+JPY 4.8M	28.6%
Smile Hotel Tokyo Asagaya	Renovation of guest rooms & lobby (Phase 3)	JPY 34.0M	+JPY 9.9M	29.1%
Valie Hotel Tenjin	Renovation of lobby and entrance	JPY 15.0M	_	_
	Total	JPY 111.8M	+JPY 21.9M	19.6%
January 2018	Fiscal Period Total	JPY 65.1M	+JPY 25.0M	38.4%

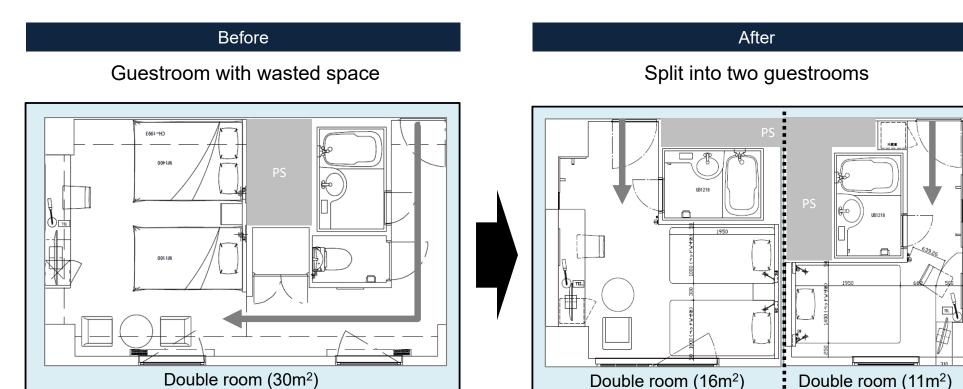


<sup>\*</sup> Expected Rental Income Increase per Annum includes forecast

# Driving Earnings via Value-Add Capex (2)

Smile Kyoto Shijo: Increased Number of Guestrooms to Drive Higher Earnings

- Added four new guestrooms via splitting up four existing rooms
- 1.8X revenue increase
- Capex: JPY 46M, Forecast return: +JPY 7.2M p.a., ROI 15.7%





### Portfolio Growth Potential via Ichigo Sponsor Support

#### 25 Hotels (JPY 57.8B) in Sponsor Pipeline as of January 31, 2018

- Locations: Major cities such as Tokyo, Yokohama, Osaka, Nagoya, Fukuoka, Kumamoto, and Naha
- New hotels also in-development

# Completed





Fukuoka Opened: Apr 2017



**New Hotel 2** 



Yokohama







Asahikawa

Nagoya

**New Hotel 3** Tokyo Opened: Sep 2017



**New Hotel 4** Kanazawa Opened: Dec 2017



Kumamoto



Osaka



Osaka

In-Development

**Hotel Development Kyoto** Forecast Completion: Sep 2018









Naha

**Fukuoka** 



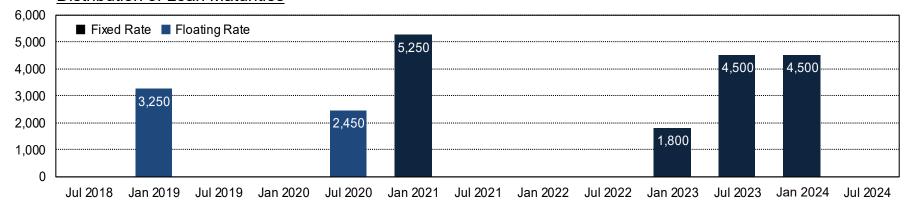
#### Stable Financial Base

- Loans with shorter maturities are floating rate to take advantage of current low interest rates
- 70% of loans are fixed to hedge against a rise in interest rates

#### **Outstanding Loan Balance**

	Jan 31, 2016	Jul 31, 2016	Jan 31, 2017	Jul 31, 2017	Jan 31, 2018
Amount	JPY 8.50B	JPY 8.50B	JPY 19.50B	JPY 19.95B	JPY 21.75B
Long-Term Loan Ratio	100.0%	100.0%	100.0%	100.0%	100.0%
Fixed Rate Ratio	61.8%	61.8%	73.1%	71.4%	73.8%
Average Interest Rate	0.96%	0.91%	0.89%	0.88%	0.88%
Average Remaining Maturity	4.2 years 3.6 years	4.5 years	4.1 years	3.6 years	
LTV (Total Assets Basis)	36.8%	36.2%	36.6%	37.1%	39.2%

#### (JPY M) Distribution of Loan Maturities





# July 2018 and January 2019 Forecasts



### July 2018 Forecast

# External Growth (1 Additional Asset) and Organic Growth via Higher Variable Rents

(JPY million)

	July 2017 Actual (A)	July 2018 Previous Forecast (September 2017)	July 2018 Revised Forecast (B)	(B) - (A)	Major Factors for Variation
Operating Revenue	1,687	1,805	1,810	+122	Increase in portfolio: +1 hotel vs. July 2017 (Urbain Hiroshima Executive)
Variable Rent	757	795	799	+42	Expected RevPAR at Variable Rent Hotels: JPY 8,648 (+5.0% vs. July 2017; +2.4% vs. previous forecast )
Fixed Rent	870	952	952	+82	Increase in rent from newly acquired hotel: +78 Increase in rent from revised lease contract: +3
Other	60	57	58	-2	
Operating Expenses	Expenses 714 785 788 +74 Increase in expenses due to asset increase: +3 Increase in property tax: +9 (Increase in newly acquired Reappraisal: +1)				Increase in property tax: +9 (Increase in newly acquired hotel: +7
Repair & Maintenance	19	34	31	+11	Increase in newly acquired hotel: +1
Depreciation	280	309	314	+34	Increase in newly acquired hotel: +13
Operating Profit	973	1,020	1,022	+48	
Recurring Profit	799	831	833	+34	Interest-related costs: +13
Net Income	798	830	833	+34	
DPS	JPY 3,101	JPY 3,224	JPY 3,267	+JPY 166	+1.3% (+JPY 43) vs. previous forecast +5.3% YOY
FFO	JPY 4,287	JPY 4,525	JPY 4,601	+JPY 182	
NOI	1,523	1,615	1,624	+100	
Post-Depreciation NOI	1,243	1,305	1,309	+66	
Capex	210	308	289	+79	



# January 2019 Forecast

- Operating Revenue Equivalent to January 2018
- Increase in Operating Expenses to Hit Operating Profit

(JPY million)

	Jan 2018 Actual (A)	Jan 2019 Forecast (B)	(B) - (A)	Major Factors for Variation
Operating Revenue	1,782	1,780	-1	Expected RevPAR at Variable Hotels:: JPY 8,424 (+2.3% vs. Jan 2018)
Variable Rent	748	747	_	
Fixed Rent	974	974	-	
Other	59	58	-	
Operating Expenses	747	784	+36	Increase in property tax: +10 (Increase in newly acquired hotels: +7, Reappraisal: +2) Shareholder meeting-related expenses: +5
Repair & Maintenance	15			
Depreciation	302	320	+18	Increase in capex: +18
Operating Profit	1,034	996	-38	
Recurring Profit	842	807	-35	Interest-related costs: +4 Decrease in share buyback-related expenses: -2
Net Income	841	806	-35	
DPS	JPY 3,302	JPY 3,162	-JPY 140	-4.2% YOY
FFO	JPY 4,586	JPY 4,502	-JPY 84	
NOI	1,620	1,605	-14	
Post-Depreciation NOI	1,318	1,284	-33	
Capex	283	306	+23	



# Appendix: Portfolio Details



## **Hotel Map**



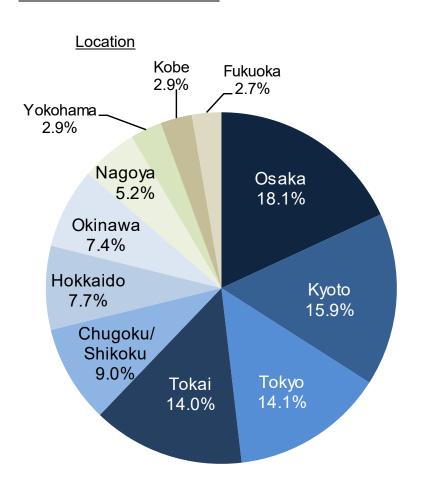
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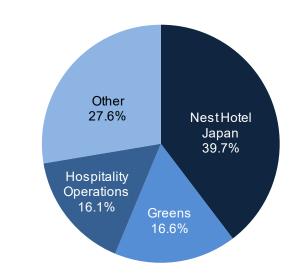
(as of January 31, 2018)

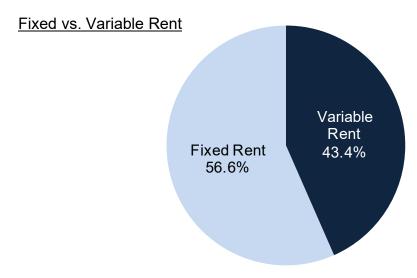
#### Multi-Faceted Portfolio Diversification

#### **Portfolio Characteristics**



#### **Hotel Operator**







<sup>\*</sup> Location is based on Acquisition Price; Hotel Operator and Fixed vs. Variable Rent Hotels are based upon hotel rent (Jan 2018 period).

## **Individual Hotel Summary**

	Hotel Hotel Name				Leasable	Acquisition	Book Value	Jan 2018 A	ppraisal	Unrealized
	No.	Hotel Name	Lease Terms	Location	Area (m²)	Price (JPY M)	(JPY M) (A)	Value (JPY M) (B)	Cap Rate (%)	Gains (JPY M) (B) - (A)
	A-1	Nest Hotel Sapporo Ekimae	Variable + Fixed Rent	Sapporo, Hokkaido	5,734.93	2,160	2,153	2,440	5.4	+286
	A-2	Nest Hotel Sapporo Odori	Variable + Fixed Rent	Sapporo, Hokkaido	5,638.78	1,450	1,481	1,680	5.3	+198
	A-3	Comfort Hotel Kushiro	Fixed Rent	Kushiro, Hokkaido	3,180.58	300	300	421	5.5	+120
	B-1	Grandpark-Inn Yokohama	Fixed Rent	Yokohama	1,183.26	1,490	1,509	1,560	4.6	+50
	C-1	Smile Hotel Tokyo Asagaya	Variable + Fixed Rent	Tokyo	2,721.70	3,910	3,983	4,050	4.4	+66
	C-2	Smile Hotel Asakusa	Variable + Fixed Rent	Tokyo	1,793.43	1,920	1,922	2,130	4.1	+207
	C-3	Hotel Livemax Nihombashi-Hakozaki	Fixed Rent	Tokyo	853.00	1,360	1,351	1,440	4.5	+88
	D-1	Comfort Hotel Hamamatsu	Fixed Rent	Hamamatsu,Shizuoka	4,173.92	1,550	1,508	1,810	5.4	+301
	D-2	Hotel Wing International Nagoya	Variable + Fixed Rent	Nagoya, Aichi	5,255.66	2,670	2,701	2,910	4.9	+208
	D-3	Comfort Hotel Central International Airport	Fixed Rent	Tokoname, Aichi	11,599.63	5,308	5,302	5,880	4.0	+577
Hotel	D-4	Comfort Hotel Suzuka	Fixed Rent	Suzuka, Mie	2,186.65	300	298	377	5.0	+78
	E-1	Smile Hotel Kyoto Shijo	Variable + Fixed Rent	Kyoto	4,891.84	4,480	4,524	4,990	4.6	+465
	E-2	Hotel Vista Premio Kyoto	Variable + Fixed Rent	Kyoto	3,867.66	3,600	3,598	4,050	4.3	+451
	E-3	Chisun Inn Osaka Hommachi	Variable + Fixed Rent	Osaka	3,690.00	1,630	1,670	1,990	4.5	+319
	E-4	Hotel Suave Kobe Asuta	Fixed Rent	Kobe, Hyogo	4,633.16	1,490	1,456	1,700	4.9	+243
	E-5	Nest Hotel Osaka Shinsaibashi	Variable + Fixed Rent	Osaka	8,057.26	7,600	7,778	7,690	4.5	-88
	F-1	Comfort Hotel Okayama	Fixed Rent	Okayama	5,543.70	1,200	1,202	1,240	5.3	+37
	F-2	Nest Hotel Matsuyama	Variable + Fixed Rent	Matsuyama, Ehime	6,671.94	1,610	1,660	1,770	5.7	+109
	F-3	Urbain Hiroshima Executive	Fixed Rent	Hiroshima	2,756.20	1,800	1,870	2,080	5.3	+209
	G-1	Valie Hotel Tenjin	Variable + Fixed Rent	Fukuoka	1,910.94	1,380	1,434	2,090	4.5	+655
	G-2	Nest Hotel Naha	Variable + Fixed Rent	Naha, Okinawa	9,240.20	3,750	3,803	4,090	5.3	+286
				21 Hotels	95,584.44	50,958	51,512	56,388	4.7	+4,875



<sup>\*</sup> While Hotel Suave Kobe Asuta's lease contract includes a variable rent clause, it has never been triggered. Because Ichigo Hotel does not anticipate receiving variable rent at this hotel, it has been classified as a fixed rent hotel.

# Individual Hotel Operating Results

(year-on-year)

Hotel	Hotel Name	Lease Terms	Location	No. of			January	2018 (Augus	st 2017 - Jan	uary 2018)		
No.	notei name	Lease Terms	Location	Guest Rooms	Dav DAD / IDV\		Occupa	ancy (%)	ADR (JPY)		Revenu	ie (JPY M)
A-1	Nest Hotel Sapporo Ekimae	Variable + Fixed Rent	Sapporo, Hokkaido	162	8,332	(+0.4%)	96.7	(-0.1%)	8,621	(+0.5%)	300.3	(-3.3%)
A-2	Nest Hotel Sapporo Odori	Variable + Fixed Rent	Sapporo, Hokkaido	121	10,303	(+3.2%)	96.7	(+0.6%)	10,659	(+2.5%)	254.1	(+5.2%)
A-3	Comfort Hotel Kushiro	Fixed Rent	Kushiro, Hokkaido	126	4,564	(+12.1%)	77.3	(+0.4%)	5,906	(+11.6%)	105.8	(+4.6%)
B-1	Grandpark-Inn Yokohama	Fixed Rent	Yokohama	175		_		_		_		_
C-1	Smile Hotel Tokyo Asagaya	Variable + Fixed Rent	Tokyo	112	8,184	(+2.5%)	92.3	(-6.3%)	8,865	(+9.4%)	174.3	(+2.4%)
C-2	Smile Hotel Asakusa	Variable + Fixed Rent	Tokyo	96	6,509	(-3.5%)	93.4	(-2.1%)	6,968	(-1.5%)	120.3	(-3.2%)
D-1	Comfort Hotel Hamamatsu	Fixed Rent	Hamamatsu, Shizuoka	196	4,696	(-7.6%)	79.7	(-1.0%)	5,891	(-6.7%)	169.4	(-7.6%)
D-2	Hotel Wing International Nagoya	Variable + Fixed Rent	Nagoya, Aichi	220	5,871	(+12.4%)	89.3	(+5.1%)	6,575	(+6.9%)	267.9	(+12.0%)
D-3	Comfort Hotel Central International Airport	Fixed Rent	Tokoname, Aichi	346	7,935	(+7.1%)	87.5	(+3.9%)	9,073	(+3.1%)	562.3	(+6.4%)
D-4	Comfort Hotel Suzuka	Fixed Rent	Suzuka, Mie	105	4,699	(+3.1%)	76.9	(+1.5%)	6,108	(+1.5%)	92.0	(+1.9%)
E-1	Smile Hotel Kyoto Shijo	Variable + Fixed Rent	Kyoto	140	9,671	(-12.5%)	99.0	(-0.7%)	9,769	(-11.9%)	262.3	(-11.9%)
E-2	Hotel Vista Premio Kyoto	Variable + Fixed Rent	Kyoto	84	12,124	(-6.0%)	84.9	(-5.7%)	14,277	(-0.3%)	201.1	(-5.4%)
E-3	Chisun Inn Osaka Hommachi	Variable + Fixed Rent	Osaka	130	7,256	(-2.2%)	91.6	(+6.1%)	7,920	(-7.8%)	173.6	(-2.2%)
E-5	Nest Hotel Osaka Shinsaibashi	Variable + Fixed Rent	Osaka	302	8,803	(+5.6%)	97.1	(+3.3%)	9,066	(+2.2%)	527.5	(+3.8%)
F-1	Comfort Hotel Okayama	Fixed Rent	Okayama	208	5,627	(+4.6%)	89.4	(+2.8%)	6,296	(+1.8%)	223.6	(+3.7%)
F-2	Nest Hotel Matsuyama	Variable + Fixed Rent	Matsuyama, Ehime	190	6,289	(+26.1%)	90.4	(+8.6%)	6,958	(+16.1%)	310.8	(+20.9%)
F-3	Urbain Hiroshima Executive	Fixed Rent	Hiroshima	171	6,022	-	87.1	_	6,917	_	189.5	_
G-1	Valie Hotel Tenjin	Variable + Fixed Rent	Fukuoka	77	8,752	(+4.3%)	90.2	(+5.3%)	9,699	(-1.0%)	134.3	(+4.1%)
G-2	Nest Hotel Naha	Variable + Fixed Rent	Naha, Okinawa	198	9,152	(+3.1%)	88.9	(-)	10,300	(+3.1%)	472.9	(+3.7%)
	Other Fixed Rent				4,527	(-7.6%)	78.4	(-2.0%)	5,771	(-5.6%)	164.8	(-6.2%)
	Variable Rent Hotels			1,832	8,234	(+2.7%)	92.9	(+1.8%)	8,860	(+0.9%)	3,199.5	(+2.4%)
	Fixed Rent Hotels			1,333	5,817	(+2.0%)	83.6	(+1.1%)	6,962	(+0.9%)	1,507.3	(+1.4%)
7	「otal			3,340	7,216	(+2.5%)	89.0	(+1.5%)	8,110	(+1.0%)	4,706.8	(+2.1%)



<sup>\*</sup> Data for Hotel Suave Kobe Asuta and Hotel Livemax Nihombashi-Hakozaki are consolidated under Other, because the hotel operators did not provide consent to disclose hotel-specific data. In addition, data for Grandpark-Inn Yokohama is not shown except for No. of Guest Rooms, as the hotel operator did not provide consent to disclose hotel-specific data. While Hotel Suave Kobe Asuta's lease contract includes a variable rent clause, it has never been triggered. Because Ichigo Hotel does not anticipate receiving variable rent at this hotel, it has been classified as a fixed rent hotel.

### **Individual Hotel Financials**

(JPY thousand)

																		(01 1 11	iousariu)
	No.		A-1	A-2	A-3	C-1	C-2	D-1	D-3	D-4	E-1	E-2	E-3	E-5	F-1	F-2	G-1	G-2	
Н	otel Name	Total	Nest Hotel Sapporo Ekimae	Nest Hotel Sapporo Odori	Comfort Hotel Kushiro	Smile Hotel Tokyo Asagaya	Smile Hotel Asakusa	Comfort Hotel Hamamatsu	Comfort Hotel Central International Airport	Comfort Hotel Suzuka	Smile Hotel Kyoto Shijo	Hotel Vista Premio Kyoto	Chisun Inn Osaka Hommachi	Nest Hotel Osaka Shinsaibashi	Comfort Hotel Okayama	Nest Hotel Matsuyama	Valie Hotel Tenjin	Nest Hotel Naha	Other
(A) Ma	al Estate nagement venue	1,782,023	103,563	86,470	18,419	91,730	48,955	55,361	151,441	15,442	136,212	92,547	40,408	233,359	46,000	106,560	62,046	153,442	340,060
	Fixed Rent	974,852	32,392	23,385	18,419	28,372	15,476	55,361	151,441	15,442	34,644	75,000	39,600	63,974	45,900	35,558	24,752	59,109	256,020
	Variable Rent	748,007	71,170	62,885	-	63,358	33,478	-	-	-	101,567	17,547	789	169,384	-	70,999	37,293	94,333	25,199
	Other Revenue	59,163	-	200	-	-	-	-	-	-	-	-	19	-	100	3	-	-	58,840
(B) Ma	al Estate nagement penses	161,749	9,428	12,081	5,464	8,041	4,475	3,446	14,092	2,817	7,680	9,191	4,774	15,096	5,766	6,185	4,465	9,321	39,419
	Outsourcing Fees	17,721	600	600	900	2,320	600	600	570	540	606	1,475	900	1,200	900	1,080	600	1,080	3,150
	Insurance	2,618	150	158	83	88	57	96	282	48	154	103	102	248	142	201	56	240	401
	Repair Expenses & Equipment	15,949	3,145	2,382	-	1,787	1,052	_	227	_	1,760	319	271	848	212	461	226	2,916	338
	Taxes	97,009	5,103	8,304	4,070	3,435	2,357	2,478	12,604	1,821	4,799	6,878	3,140	12,392	4,101	4,028	3,221	4,667	13,605
	Other Expenses	28,450	429	636	409	408	408	271	407	407	360	414	360	407	411	415	360	417	21,923
(C) NC	)I - (B)	1,620,274	94,134	74,388	12,955	83,688	44,479	51,915	137,349	12,625	128,531	83,355	35,634	218,262	40,233	100,375	57,580	144,121	300,641
(D) De	preciation	302,163	12,705	17,842	4,550	23,422	13,276	14,390	29,088	4,072	15,446	12,777	5,172	32,330	11,983	19,086	8,457	31,638	45,921
Ne	t Rental Income(	1,318,111	81,428	56,546	8,404	60,266	31,203	37,525	108,261	8,552	113,085	70,577	30,461	185,932	28,249	81,289	49,123	112,482	254,720



<sup>\*</sup> Rents for Hotel Wing International Nagoya, Hotel Suave Kobe Asuta, Hotel Livemax Nihombashi-Hakozaki, Grandpark-Inn Yokohama, and Urbain Hiroshima Executive, and retail rents are included in Other, as the operators did not provide consent to disclose the data. NOI for Other includes NOI for Hotel Wing International Nagoya, Hotel Suave Kobe Asuta, Hotel Livemax Nihombashi-Hakozaki, Grandpark-Inn Yokohama, and Urbain Hiroshima Executive which are JPY 78.3 million, JPY 46.6 million, JPY 33.2 million, JPY 40.0 million, and JPY 63.4 million, respectively. Depreciation for Other includes depreciation for Hotel Wing International Nagoya, Hotel Suave Kobe Asuta, Hotel Livemax Nihombashi-Hakozaki, Grandpark-Inn Yokohama, and Urbain Hiroshima Executive which are JPY 8.5 million, JPY 12.7 million, JPY 9.1 million, JPY 2.2 million, and JPY 13.4 million, respectively.

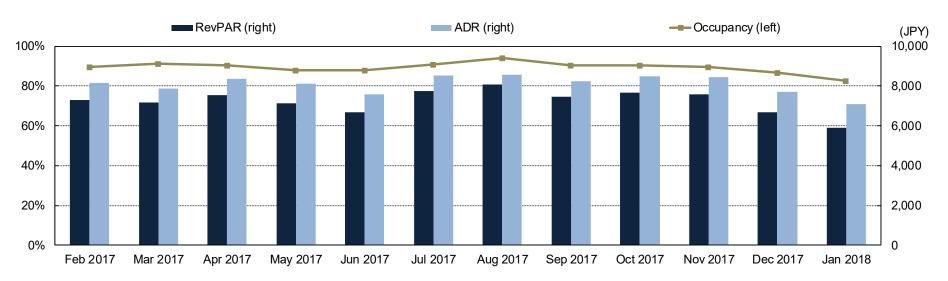
### Fixed/Variable Rent, RevPAR, ADR & Occupancy Trends

#### Fixed/Variable Rent

(JPY thousand)

		Jan 2016		Jul 2016		Jan 2017		Jul 2017		Jan 2018	
		Rent	Ratio	Rent	Ratio	Rent	Ratio	Rent	Ratio	Rent	Ratio
Fixed Rent		131,079	66.2%	423,063	54.6%	878,775	56.3%	930,906	55.1%	1,034,015	58.0%
	Fixed Rent from Operators	119,616	60.4%	387,253	50.0%	823,979	52.8%	870,228	51.6%	974,852	54.7%
	Other (Rent from Retail Tenants)	11,463	5.8%	35,810	4.6%	54,796	3.5%	60,678	3.6%	59,163	3.3%
Variable Rent		66,870	33.8%	351,895	45.4%	681,959	43.7%	757,077	44.9%	748,007	42.0%
	Total	197,950	100.0%	774,959	100.0%	1,560,734	100.0%	1,687,985	100.0%	1,782,023	100.0%

#### Operating Results (Feb 2017 – Jan 2018)



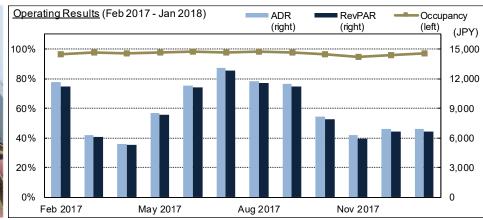


### Variable Rent Hotel Details

#### A-1 Nest Hotel Sapporo Ekimae

Location	Sapporo, Hokkaido
Access	5-minute walk from Sapporo Station on Sapporo City Metro Namboku Line
Operator	Nest Hotel Japan Corporation
Guest Rooms	162
Acquisition Price	JPY 2.16B

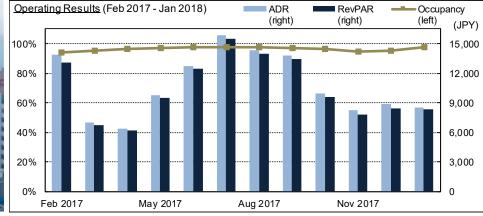




#### A-2 Nest Hotel Sapporo Odori

Location	Sapporo, Hokkaido
Access	4-minute walk from Odori Station on Sapporo City Metro Namboku Line
Operator	Nest Hotel Japan Corporation
Guest Rooms	121
Acquisition Price	JPY 1.45B





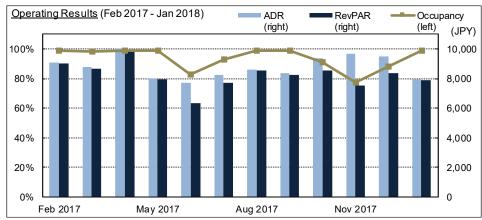


### Variable Rent Hotel Details

#### C-1 Smile Hotel Tokyo Asagaya

Location	Suginami-ku, Tokyo					
Access	1-minute walk from Asagaya Station on JR Chuo/Sobu Line					
Operator	K.K. Hospitality Operations					
Guest Rooms	112					
Acquisition Price	JPY 3.91B					

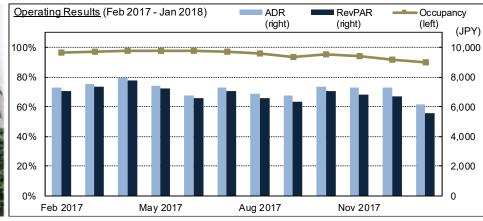




#### C-2 Smile Hotel Asakusa

Location	Taito-ku, Tokyo
Access	11-minute walk from Asakusa Station on Tokyo Metro Ginza Line
Operator	K.K. Hospitality Operations
Guest Rooms	96
Acquisition Price	JPY 1.92B



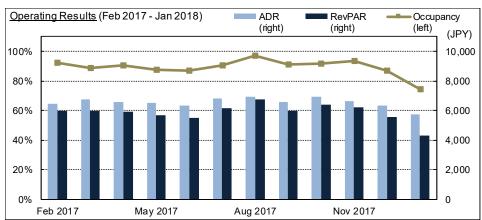




### **D-2 Hotel Wing International Nagoya**

Location	Nagoya, Aichi
Access	2-minute walk from Marunouchi Station on both Nagoya Subway Network Sakuradori Line and Tsurumai Line
Operator	Forbes Co., Ltd.
Guest Rooms	220
Acquisition Price	JPY 2.67B

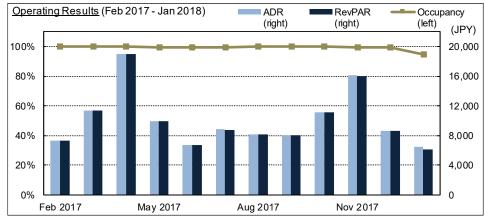




### E-1 Smile Hotel Kyoto Shijo

Location	Kyoto
Access	5-minute walk from Shijo Station on Kyoto City Subway Karasuma Line and Karasuma Station on Hankyu Kyoto Main Line
Operator	K.K. Hospitality Operations
Guest Rooms	140
Acquisition Price	JPY 4.48B



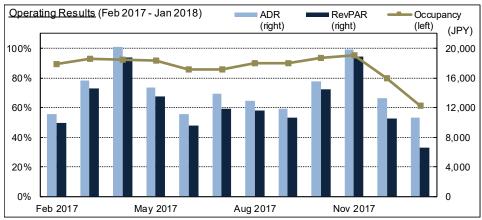




### E-2 Hotel Vista Premio Kyoto

Location	Kyoto
Access	5-minute walk from Kyoto Shiyakushomae Station on Kyoto City Subway Tozai Line
Operator	Vista Hotel Management Co., Ltd.
Guest Rooms	84
Acquisition Price	JPY 3.60B

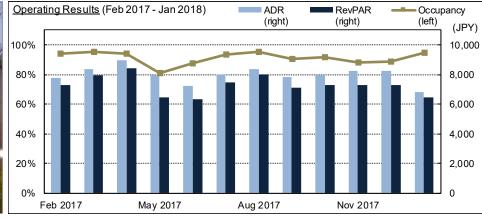




### E-3 Chisun Inn Osaka Hommachi

Location	Osaka
Access	5-minute walk from Sakaisuji-Hommachi Station on Osaka Municipal Subway Chuo Line
Operator	SHR Hotel Lease Co., Ltd.
Guest Rooms	130
Acquisition Price	JPY 1.63B



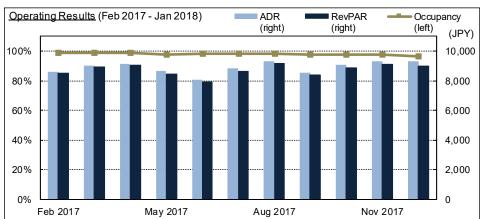




### E-5 Nest Hotel Osaka Shinsaibashi

Location	Osaka
Access	1-minute walk from Nagahoribashi Station on Osaka Municipal Subway Sakaisuji Line and Nagahoritsurumi- Ryokuchi Line
Operator	Nest Hotel Japan Corporation
Guest Rooms	302
Acquisition Price	JPY 7.60B

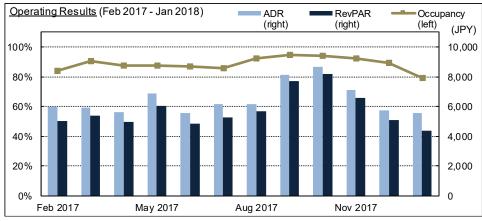




### F-2 Nest Hotel Matsuyama

Location	Matsuyama, Ehime
Access	25-minute drive from Matsuyama Airport, 3-minute walk from Katsuyamacho Station on Iyo Railway Jonan Line
Operator	Nest Hotel Japan Corporation
Guest Rooms	190
Acquisition Price	JPY 1.61B



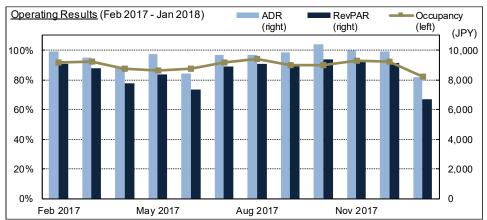




### G-1 Valie Hotel Tenjin

Location	Fukuoka
Access	6-minute walk from Tenjin Station on Fukuoka City Subway Kuko Line
Operator	The Court Co., Ltd.
Guest Rooms	77
Acquisition Price	JPY 1.38B

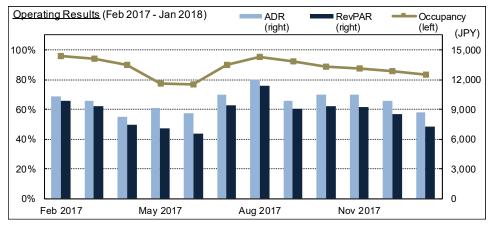




### G-2 Nest Hotel Naha

Location	Naha, Okinawa
Access	7-minute drive from Naha Airoirt, 5-minute walk from Asahibashi Station on Okinawa Urban Monorail
Operator	Nest Hotel Japan Corporation
Guest Rooms	198
Acquisition Price	JPY 3.75B







## **Fixed Rent Hotel Details**

### A-3 Comfort Hotel Kushiro

Location	Kushiro, Hokkaido
Access	2-minute walk from Kushiro Station on JR Nemuro Main Line
Operator	Greens Co., Ltd.
Guest Rooms	126
Acquisition Price	JPY 300M



### B-1 Grandpark-Inn Yokohama

Location	Yokohama, Kanagawa
Access	6-minute walk from Yokohama Station on JR Line, private railways, and subway
Operator	MiddleWood Co., Ltd.
Guest Rooms	175
Acquisition Price	JPY 1.49B



### C-3 Hotel Livemax Nihombashi-Hakozaki

Location	Chuo-ku, Tokyo
Access	3-minute walk from Suitengumae Station on Tokyo Metro Hanzomon Line
Operator	Live Max Inc.
Guest Rooms	48
Acquisition Price	JPY 1.36B



### **D-1 Comfort Hotel Hamamatsu**

Location	Hamamatsu, Shizuoka
Access	2-minute walk from Hamamatsu Station on JR Tokaido Main Line, Tokaido Shinkansen
Operator	Greens Co., Ltd.
Guest Rooms	196
Acquisition Price	JPY 1.55B





## **Fixed Rent Hotel Details**

### D-3 Comfort Hotel Central International Airport

Location	Tokoname, Aichi	
5-minute walk from Centra International Airport, Access 3-minute walk from Centra International Airport Station on Meitetsu Airport Line		
Operator	Greens Co., Ltd.	
Guest Rooms	346	
Acquisition Price	JPY 5.31B	



### D-4 Comfort Hotel Suzuka

Location	Suzuka, Mie
Access	3-minute walk from Shirako Station on Kintetsu Nagoya Line
Operator	Greens Co., Ltd.
Guest Rooms	105
Acquisition Price	JPY 300M



### E-4 Hotel Suave Kobe Asuta

Location	Kobe, Hyogo
Access	2-minute walk from Shinnagata Station on JR Kobe Line (Sanyo Main Line)
Operator	Hotel Tetora
Guest Rooms	133
Acquisition Price	JPY 1.49B



### F-1 Comfort Hotel Okayama

Location	Okayama		
15-minute walk from Okayama Station on Access Sanyo Shinkansen, Sanyo Main Line, Un Line			
Operator	Greens Co., Ltd.		
Guest Rooms	208		
Acquisition Price	JPY 1.20B		





## **Fixed Rent Hotel Details**

### F-3 Urbain Hiroshima Executive

Location	Hiroshima
Access	6-minute walk from Hiroshima Station on JR Sanyo Shinkansen and Sanyo Main Line
Operator	Yuki Corporation
Guest Rooms	171
Acquisition Price	JPY 1.80B



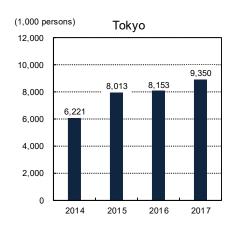


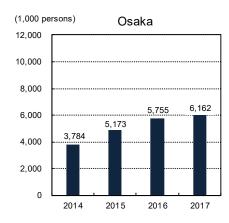
# Appendix: Hotel Market Environment

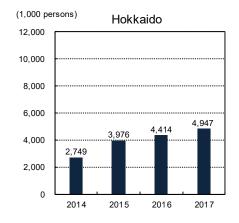


# Hotel Market Environment (1)

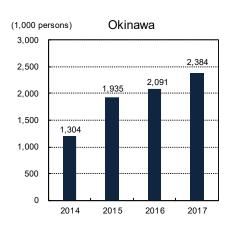
## Trend in Number of Inbound Guests per Prefecture

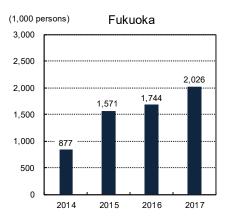


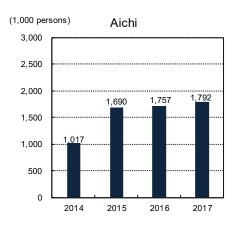


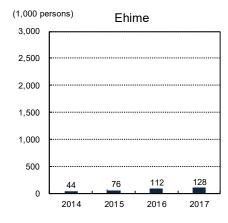














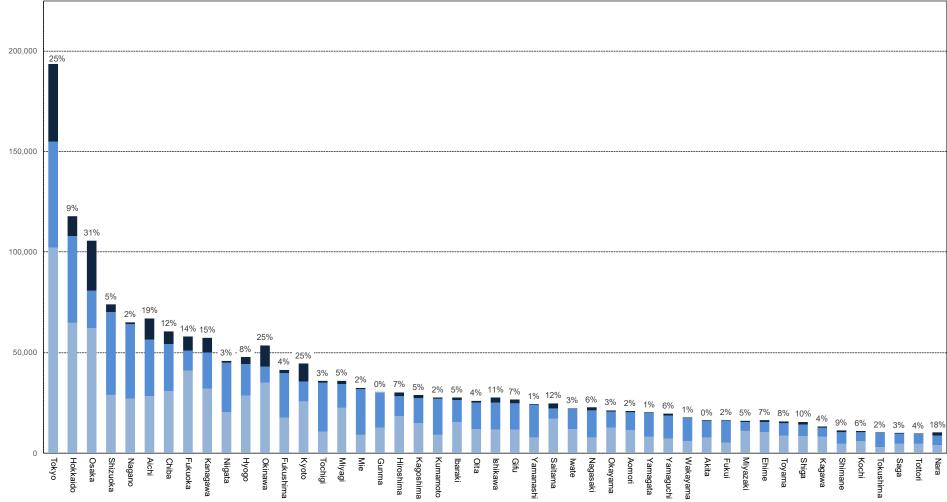
<sup>\*</sup> Calculated by Ichigo Investment Advisors based on Japan Tourism Agency (JTA) "Statistical Survey of Travelers" (lodging facilities with ten or more employees).

Prefectures shown are where Ichigo Hotel has variable rent hotels.

# Hotel Market Environment (2)

## New Hotel Room Supply by Prefecture

- New Supply
- Japanese Inns
- Hotels





<sup>\*</sup> The percentage shows the increase of new supply relative to existing hotel rooms. Calculated by Ichigo Investment Advisors based on Ministry of Health, Labor, and Welfare's Report on Public Health Administration and Services and Hotel Restaurant Weekly (December 1, 2017 edition).

# Appendix: Loan Details & Shareholder Composition

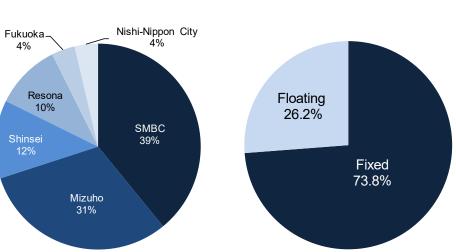


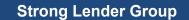
## **Loan Details**

### Loan Balances

Loan	Lender	Amount (JPY million)	Interest Rate (%)	Borrowing Date	Maturity
Term Loan I	SMBC, Mizuho, Shinsei, Resona	3,250	0.65545	November 30, 2015	November 30, 2018
Term Loan II	SMBC, Mizuho, Shinsei, Resona	5,250	1.08000	November 30, 2015	November 30, 2020
Term Loan III	SMBC, Mizuho, Shinsei, Resona, Fukuoka, Nishi-Nippon City	2,000	0.58000	August 17, 2016	February 28, 2020
Term Loan IV	SMBC, Mizuho, Shinsei, Resona, Fukuoka, Nishi-Nippon City	4,500	0.90750	August 17, 2016	February 28, 2023
Term Loan V	SMBC, Mizuho, Shinsei, Resona, Fukuoka, Nishi-Nippon City	4,500	0.98500	August 17, 2016	August 31, 2023
Term Loan VI	SMBC	450	0.53000	March 27, 2017	February 28, 2020
Term Loan VII	SMBC, Mizuho, Shinsei, Resona, Fukuoka, Nishi-Nippon City	1,800	0.78750	August 1, 2017	January 31, 2023
Total		21,750	Average 0.88%	Average Remaini	ng Loan Term 3.6 years







**LTV Control** 

**Interest Rate Risk Management** 

**Stable Financial Base** 



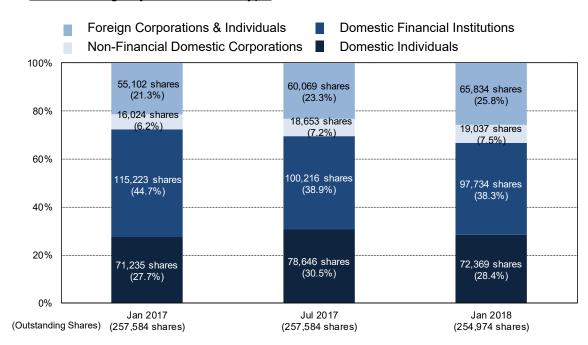
Fixed vs. Floating

## **Shareholder Composition**

### Major Shareholders (as of January 31, 2018)

	Name	No. of Shares	Share
1	Japan Trustee Services Bank, Ltd., Trust Account	30,548	12.0%
2	The Master Trust Bank of Japan, Trust Account	24,893	9.8%
3	Trust & Custody Service Bank, Ltd., Securities Investment Trust Account	13,321	5.2%
4	SIX SIS LTD.	12,253	4.8%
5	The Nomura Trust and Banking Co., Ltd., Investment Trust Account	8,960	3.5%
6	Ichigo Inc. (Sponsor)	6,500	2.5%
7	Ichigo Trust Pte. Ltd.	6,424	2.5%
8	Morgan Stanley MUFG Securities	4,356	1.7%
9	THE BANK OF NEW YORK MELLON (INTERNATIONAL) LIMITED 131800	3,990	1.6%
10	BNP PARIBAS SECURITIES SERVICES LUXEMBOURG/JASDEC/BPSS DUBLIN CLIENTS/UCITS ASSETS	3,935	1.5%
		115,180	45.2%

#### Shareholdings by Shareholder Type



Note: 2,610 shares were cancelled on November 28, 2017.

#### Shareholders by Shareholder Type

		Jan 31, 2017	Jul 31, 2017	Jan 31, 2	2018
		Shareholders	Shareholders	Shareholders	Share
Domestic Individuals		9,656	10,705	10,503	97.0%
F	nancial Institutions	52	51	53	0.5%
	City banks, trust banks	5	8	8	0.1%
	Regional banks	3	4	4	_
	Other (including securities companies)	44	39	41	0.4%
Non-Financial Domestic Corporations		181	178	179	1.7%
Foreign Corporations & Individuals		57	56	90	0.8%
Total		9,946	10,990	10,825	100.0%



# Appendix: Synergies with Sponsor Ichigo (2337)



# Ichigo Hotel's Sponsor: Ichigo (2337)

Core Businesses: Asset Management, Real Estate Value-Add, Clean Energy

- Manages Ichigo Hotel (3463), Ichigo Office (8975), and Ichigo Green (9282)
- TSE First Section, JPX-Nikkei 400 Member
- Deeply committed to CSR and Sustainability Japan's first zero-carbon listed real estate company

Key Ichigo Subsidiaries



The word "Ichigo" comes from the ancient Japanese proverb, Ichigo Ichie, literally meaning "One lifetime, one encounter." The phrase was first used by a 16th century master of the tea ceremony, Sen no Rikyu. He called upon his disciples to give total focus and sincerity to each act of the tea ceremony for every guest, because that particular moment will only exist once and must be fully lived and realized.

Ichigo embraces the Ichigo Ichie philosophy of sincerity and service, and works to build strong longterm relationships to support the success of our clients, shareholders, and all stakeholders.

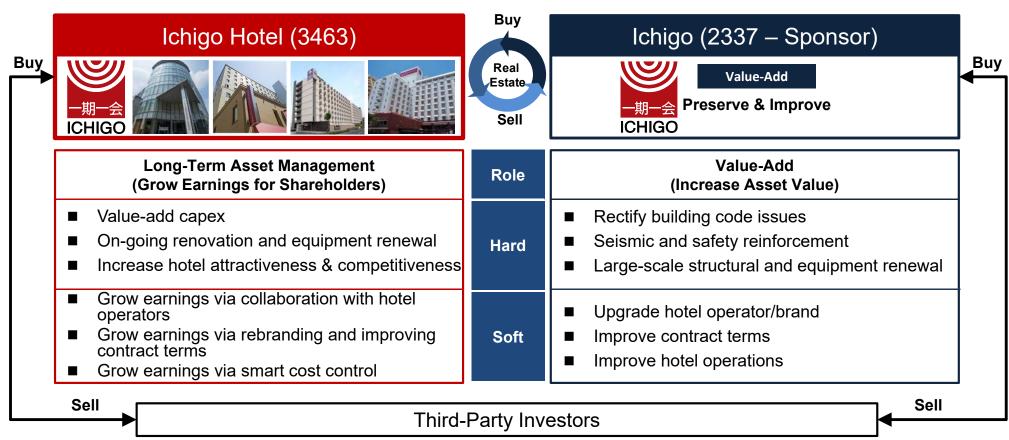




Ichigo Investment Advisors		Asset manager of Ichigo Hotel (3463), Ichigo Office (8975), and Ichigo Green (9282)	
Ichigo Estate		Real estate value-add	
Ichigo ECO Energy		Clean energy business focusing on utility-scale solar power production, making purposeful use of unused land nationwide	
Ichigo Owners		Real estate owner services company	
Ichigo Land Shinchi	ku	Real estate value-add	
Ichigo Real Estate S	Services Fukuoka	Real estate business centered on Fukuoka in Kyushu region	
Ichigo Marché		Operates Matsudo Nanbu wholesale market in Chiba Prefecture	
Miyako City		Operates Miyako City shopping mall in Miyazaki Prefecture	

# Ichigo Hotel (3463) and Ichigo (2337) Synergies

- ✓ Strengthen acquisitions through leveraging Ichigo's sourcing network
- ✓ Increase asset value through Ichigo's real estate value-add capabilities
- ✓ Drive higher returns for Ichigo Hotel shareholders





# Ichigo Hotel Overview

## Ichigo Hotel

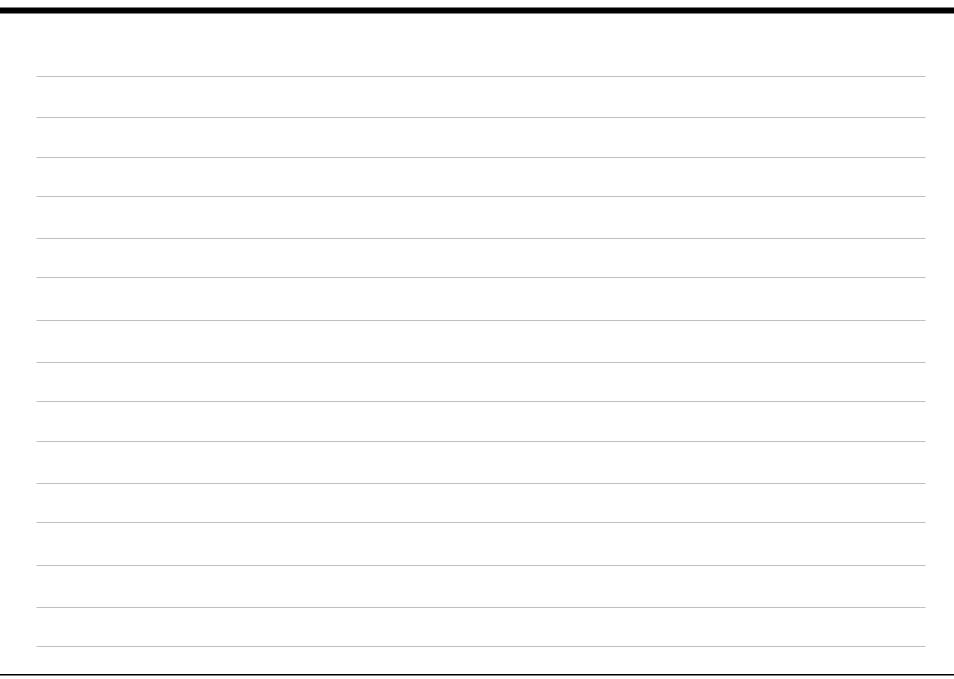
Name	Ichigo Hotel REIT Investment Corporation		
Securities Code 3463			
Address	1-1-1 Uchisaiwaicho, Chiyoda-ku, Tokyo		
Executive Director Osamu Miyashita			
Fiscal Periods	January (August 1 - January 31) and July (February 1 - July 31)		

## **Asset Management Company**

Name	Ichigo Investment Advisors Co., Ltd.
President	Wataru Orii
Registration & Membership	Financial Instruments Dealer License (Investment Management Services, Investment Advisory & Agency Services, and Type II Financial Instruments Services) Minister of Finance, Kanto Financial Bureau #318



# **MEMO**





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Contact:

Ichigo Hotel IR Desk (3463)

TEL: +81-3-3502-4854

E-mail: ir\_ichigo-hotel@ichigo.gr.jp

www.ichigo-hotel.co.jp/english

Ichigo is Japan's first zero-carbon listed real estate company. We are taking responsibility for our environmental footprint by offsetting our carbon emissions and investing in low-carbon technologies such as solar energy.