

[Provisional Translation Only]

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Issuer

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**Ichigo Hotel’s The OneFive Garden Kurashiki Wins
Okayama Prefecture *Omotenashi* Grand Prize**

Ichigo Hotel’s The OneFive Garden Kurashiki has won this year’s Grand Prize in the lodging/dining category Okayama Prefecture’s *Omotenashi* Contest for businesses, retailers, and other organizations. (*Omotenashi* is Japan’s tradition of hospitality and service to guests.)

1. Contest Overview

Okayama’s *Omotenashi* Contest is jointly sponsored by the Japan Railway Group and Okayama government as part of the Okayama Destination Campaign, and was last held six years ago. Contestants submit their *omotenashi* initiatives for tourists visiting Okayama.

2. The OneFive Garden Kurashiki Overview

The OneFive Garden Kurashiki is a two-minute walk from the Kurashiki Bikan Historical Quarter, a popular tourist destination, and an eight-minute walk from the JR Kurashiki Station. It is popular for its afternoon tea set that changes every season.

The hotel operator is Hakata Hotels, a consolidated subsidiary of sponsor Ichigo.

The *Omotenashi* Contest recognized the hotel’s Welcome Afternoon Tea served to guests at check-in, its delicious breakfast *bento* boxes, and giving guests free access to bring and enjoy Okayama sake and food specialties in the hotel’s lobby lounge.

The OneFive Garden Kurashiki and Hakata Hotels will continue to provide *omotenashi* for guests in keeping with the Okayama Destination Campaign’s mission to show appreciation to visitors and provide memorable experiences full of joy.

Welcome Afternoon Tea



Breakfast Bento Boxes



Hotel Lounge



The OneFive Garden Kurashiki



 **The OneFive Garden Kurashiki**

Official Hotel Website: www.hakatahotels.co.jp/theonefivegardenkurashiki