

[Provisional Translation Only]

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Issuer

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Ichigo Hotel Operating Results – April 2024

Portfolio Revenue, RevPAR, Occupancy, and ADR

Total (28 Hotels)

	Apr 2024	(Previous)	Difference	YOY	Feb 2024 – Apr 2024 (Current Period-To-Date)			
	(A)	Apr 2023 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	
Revenue (JPY million)	1,071.7	934.9	+136.8	+14.6%	3,288.1	+419.8	+14.6%	
RevPAR (JPY)	7,616	6,366	+1,250	+19.6%	7,862	+951	+13.8%	
Occupancy (%)	86.0	75.2	+10.8	+14.4%	86.5	+4.1	+5.0%	
ADR (JPY)	8,856	8,470	+386	+4.6%	9,090	+702	+8.4%	

Variable Rent Hotels (21 Hotels)

	Apr (Previous) 2024 Apr		Difference	YOY	Feb 2024 – Apr 2024 (Current Period-To-Date)			
	(A)	Apr 2023 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	
Revenue (JPY million)	841.4	716.1	+125.4	+17.5%	2,631.6	+381.2	+16.9%	
RevPAR (JPY)	8,035	6,848	+1,187	+17.3%	8,492	+1,071	+14.4%	
Occupancy (%)	89.1	78.0	+11.1	+14.2%	90.0	+4.5	+5.2%	
ADR (JPY)	9,013	8,776	+237	+2.7%	9,436	+759	+8.8%	

Fixed Rent Hotels (7 Hotels)

	Apr (Previous) D		Difference	YOY		_	2024 – Apr 2024 1t Period-To-Date)		
	(A)	Apr 2023 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change		
Revenue (JPY million)	230.2	218.8	+11.5	+5.2%	656.5	+38.6	+6.2%		
RevPAR (JPY)	6,467	5,038	+1,430	+28.4%	6,150	+620	+11.2%		
Occupancy (%)	77.4	67.3	+10.1	+15.0%	76.9	+3.1	+4.1%		
ADR (JPY)	8,361	7,491	+870	+11.6%	7,993	+508	+6.8%		

Revenue, RevPAR, Occupancy, and ADR by Hotel

Variable Rent Hotels (21 Hotels)

		Apr	(Previous)	Difference	YOY	Feb 2024 – Apr 2024 (Current Period-To-Date)			
		2024 (A)	Apr 2023 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	
Nest Hotel	Revenue (JPY million)	36.2	36.7	-0.5	-1.3%	162.2	+19.5	+13.7%	
Sapporo	RevPAR (JPY)	5,273	6,044	-771	-12.8%	8,791	+422	+5.0%	
Ekimae	Occupancy (%)	90.6	88.5	+2.1	+2.4%	93.3	+1.5	+1.7%	
	ADR (JPY)	5,821	6,831	-1,010	-14.8%	9,421	+304	+3.3%	
	Revenue (JPY million)	21.7	25.7	-4.1	-15.8%	115.3	+6.7	+6.2%	
Nest Hotel	RevPAR (JPY)	5,073	6,083	-1,010	-16.6%	9,550	+479	+5.3%	
Sapporo Odori	Occupancy (%)	80.4	83.6	-3.3	-3.9%	86.3	-2.5	-2.8%	
	ADR (JPY)	6,311	7,273	-962	-13.2%	11,068	+849	+8.3%	
Smile Hotel	Revenue (JPY million)	45.6	45.3	+0.3	+0.7%	129.3	-0.5	-0.4%	
Tokyo	RevPAR (JPY)	13,464	13,372	+92	+0.7%	19,424	+6,504	+50.3%	
Asagaya	Occupancy (%)	98.3	99.4	-1.1	-1.1%	151.0	+51.4	+51.6%	
	ADR (JPY)	13,696	13,452	+244	+1.8%	12,864	-104	-0.8%	
	Revenue (JPY million)	54.1	47.8	+6.3	+13.3%	151.3	+27.8	+22.5%	
The OneFive	RevPAR (JPY)	24,581	21,746	+2,836	+13.0%	22,865	+3,954	+20.9%	
Tokyo Shibuya	Occupancy (%)	99.9	98.1	+1.8	+1.8%	99.9	+1.2	+1.2%	
	ADR (JPY)	24,604	22,156	+2,448	+11.0%	22,879	+3,723	+19.4%	
11 . 137	Revenue (JPY million)	46.0	11.6	+34.4	+295.3%	126.4	+42.7	+51.0%	
Hotel Wing International	RevPAR (JPY)	6,490	1,591	+4,899	+307.9%	5,925	+1,773	+42.7%	
Nagoya	Occupancy (%)	86.1	23.5	+62.5	+265.8%	82.4	+8.1	+11.0%	
	ADR (JPY)	7,541	6,762	+779	+11.5%	7,193	+1,599	+28.6%	

		Apr	(Previous)	Difference	YOY		2024 – Apr nt Period-T	
		2024 (A)	Apr 2023 (B)	(A) - (B)	Change	Cumulativa	VOV	YOY Change
	Revenue (JPY million)	49.5	35.3	+14.2	+40.2%		+40.8	+51.0%
Smile Hotel	RevPAR (JPY)	10,797	7,793	+3,004	+38.6%	8,817	+2,864	+48.1%
Kyoto Shijo	Occupancy (%)	83.3	74.6	+8.7	+11.6%	76.4	+6.0	+8.5%
	ADR (JPY)	12,967	10,445	+2,522	+24.1%	11,536	+3,083	+36.5%
The OneFive	Revenue (JPY million)	28.8	29.5	-0.7	-2.5%	81.5	-3.0	-3.5%
Osaka	RevPAR (JPY)	7,369	7,549	-180	-2.4%	6,948	-335	-4.6%
Sakaisuji	Occupancy (%)	98.5	96.3	+2.2	+2.3%	98.3	+1.5	+1.6%
	ADR (JPY)	7,479	7,836	-358	-4.6%	7,071	-459	-6.1%
Nest Hotel	Revenue (JPY million)	74.8	67.6	+7.3	+10.8%	203.7	+25.8	+14.5%
Osaka	RevPAR (JPY)	8,234	7,428	+806	+10.8%	7,467	+875	+13.3%
Shinsaibashi	Occupancy (%)	87.2	76.7	+10.5	+13.7%	86.7	+9.5	+12.2%
	ADR (JPY)	9,438	9,682	-244	-2.5%	8,610	+79	+0.9%
Hotel Wing International	Revenue (JPY million)	29.3	25.5	+3.8	+15.0%	89.4	+10.6	+13.4%
Kobe Shin	RevPAR (JPY)	6,647	5,944	+702	+11.8%	6,809	+746	+12.3%
Nagata	Occupancy (%)	85.0	67.9	+17.1	+25.2%	84.9	+15.7	+22.7%
Ekimae	ADR (JPY)	7,816	8,749	-933	-10.7%	8,017	-744	-8.5%
	Revenue (JPY million)	40.4	33.3	+7.1	+21.3%	123.6	+23.2	+23.1%
Nest Hotel	RevPAR (JPY)	5,351	4,520	+831	+18.4%	5,598	+918	+19.6%
Matsuyama	Occupancy (%)	94.1	73.5	+20.5	+27.9%	94.6	+17.4	+22.5%
	ADR (JPY)	5,689	6,146	-457	-7.4%	5,918	-145	-2.4%
	Revenue (JPY million)	36.3	34.6	+1.7	+4.9%	110.1	+6.2	+5.9%
The OneFive	RevPAR (JPY)	5,651	5,407	+244	+4.5%	5,703	+233	+4.3%
Okayama	Occupancy (%)	98.9	98.7	+0.3	+0.3%	98.7	_	_
	ADR (JPY)	5,712	5,481	+231	+4.2%	5,780	+236	+4.3%
The OneFive	Revenue (JPY million)	24.8	22.2	+2.7	+12.0%	75.6	+29.7	+64.5%
Garden	RevPAR (JPY)	7,208	6,335	+873	+13.8%	7,346	+855	+13.2%
Kurashiki	Occupancy (%)	98.6	87.3	+11.2	+12.9%	98.4	+15.8	+19.2%
	ADR (JPY)	7,313	7,255	+58	+0.8%	7,469	-395	-5.0%
	Revenue (JPY million)	28.5	27.8	+0.7	+2.5%	84.4	-19.1	-18.4%
Valie Hotel	RevPAR (JPY)	5,414	4,864	+551	+11.3%	5,396	-1,215	-18.4%
Hiroshima	Occupancy (%)	80.1	69.1	+11.0	+15.9%	80.1	-9.4	-10.5%
	ADR (JPY)	6,762	7,042	-281	-4.0%	6,733	-648	-8.8%

		Apr (Previous)					2024 – Apr 2	
		2024	Apr	Difference (A) - (B)	YOY Change	(Curre	nt Period-To YOY	-Date) YOY
		(A)	2023 (B)	(A) - (D)	Change	Cumulative	Difference	Change
The OneFive	Revenue (JPY million)	24.5	22.6	+2.0	+8.7%	85.8	+11.0	+14.8%
Fukuoka	RevPAR (JPY)	10,068	9,216	+852	+9.2%	11,820	+1,380	+13.2%
Tenjin	Occupancy (%)	97.9	97.7	+0.2	+0.2%	98.0	+0.1	+0.1%
	ADR (JPY)	10,282	9,433	+849	+9.0%	12,067	+1,397	+13.1%
	Revenue (JPY million)	30.1	22.2	+7.9	+35.6%	100.8	+19.2	+23.5%
Nest Hotel	RevPAR (JPY)	4,657	3,457	+1,200	+34.7%	5,226	+743	+16.6%
Kumamoto	Occupancy (%)	77.3	57.5	+19.8	+34.4%	77.8	-7.8	-9.2%
	ADR (JPY)	6,026	6,014	+12	+0.2%	6,715	+1,483	+28.3%
	Revenue (JPY million)	18.9	16.4	+2.4	+14.7%	53.2	+22.4	+72.6%
Smile Hotel	RevPAR (JPY)	7,882	6,944	+938	+13.5%	7,401	+1,046	+16.5%
Nagano	Occupancy (%)	99.0	99.8	-0.7	-0.7%	98.9	-0.4	-0.4%
	ADR (JPY)	7,959	6,959	+999	+14.4%	7,485	+1,084	+16.9%
Comfort Hotel Osaka	Revenue (JPY million)	66.9	54.5	+12.4	+22.7%	193.1	+37.1	+23.8%
Shinsaibashi	RevPAR (JPY)	10,346	8,438	+1,908	+22.6%	9,967	+1,820	+22.3%
(Ichigo Shinsaibashi	Occupancy (%)	81.7	83.3	-1.6	-1.9%	82.6	-4.2	-4.9%
Building)	ADR (JPY)	12,659	10,125	+2,534	+25.0%	12,063	+2,683	+28.6%
HOTEL	Revenue (JPY million)	65.6	58.8	+6.8	+11.5%	194.5	+16.4	+9.2%
THE KNOT	RevPAR (JPY)	14,045	12,379	+1,666	+13.5%	13,852	+1,449	+11.7%
YOKOHAMA	Occupancy (%)	95.7	96.4	-0.7	-0.7%	95.2	-1.8	-1.9%
	ADR (JPY)	14,679	12,845	+1,834	+14.3%	14,554	+1,768	+13.8%
Quintessa	Revenue (JPY million)	43.9	28.6	+15.3	+53.4%	143.2	+28.8	+25.2%
Hotel Ise	RevPAR (JPY)	7,447	4,392	+3,055	+69.6%	7,887	+2,103	+36.4%
Shima	Occupancy (%)	76.4	50.4	+26.0	+51.6%	76.4	+13.5	+21.5%
	ADR (JPY)	9,747	8,714	+1,033	+11.9%	10,324	+1,123	+12.2%
Quintessa	Revenue (JPY million)	34.3	29.7	+4.5	+15.2%	98.6	+10.1	+11.4%
Hotel	RevPAR (JPY)	6,300	5,889	+411	+7.0%	5,892	-64	-1.1%
Ogaki	Occupancy (%)	90.4	91.3	-0.9	-1.0%	88.5	-0.5	-0.5%
	ADR (JPY)	6,968	6,451	+517	+8.0%	6,658	-36	-0.5%
	Revenue (JPY million)	41.2	40.3	+0.9	+2.3%	188.8	+25.8	+15.8%
THE KNOT	RevPAR (JPY)	8,994	8,729	+265	+3.0%	13,973	+1,877	+15.5%
SAPPORO	Occupancy (%)	99.3	99.1	+0.2	+0.2%	99.1	+0.7	+0.8%
	ADR (JPY)	9,054	8,807	+248	+2.8%	14,107	+1,803	+14.6%

Fixed Rent Hotels (6 Hotels – excludes Hotel Livemax Nihombashi-Hakozaki)

		Apr	(Previous)	Difference	YOY		2024 – Apr 2 nt Period-To	
		2024 (A)	Apr 2023 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change
	Revenue (JPY million)	18.7	19.8	-1.1	-5.7%	62.7	-1.2	-1.9%
Comfort Hotel	RevPAR (JPY)	4,722	4,998	-276	-5.5%	5,314	-97	-1.8%
Kushiro	Occupancy (%)	74.9	82.3	-7.4	-8.9%	79.9	-7.9	-9.0%
	ADR (JPY)	6,300	6,073	+227	+3.7%	6,653	+491	+8.0%
	Revenue (JPY million)	33.5	31.8	+1.7	+5.4%	103.8	+6.3	+6.5%
Comfort Hotel	RevPAR (JPY)	5,700	5,406	+294	+5.4%	5,883	+296	+5.3%
Hamamatsu	Occupancy (%)	77.8	82.0	-4.1	-5.0%	80.8	-3.2	-3.8%
	ADR (JPY)	7,323	6,595	+728	+11.0%	7,278	+626	+9.4%
Comfort Hotel	Revenue (JPY million)	83.7	61.5	+22.3	+36.2%	232.5	+59.5	+34.4%
Central	RevPAR (JPY)	7,829	5,785	+2,044	+35.3%	7,250	+1,749	+31.8%
International Airport	Occupancy (%)	75.8	63.4	+12.4	+19.5%	75.2	+11.4	+17.9%
rinport	ADR (JPY)	10,331	9,126	+1,206	+13.2%	9,646	+1,016	+11.8%
	Revenue (JPY million)	19.9	13.9	+6.0	+42.8%	52.8	+7.7	+17.0%
Comfort Hotel	RevPAR (JPY)	6,278	4,387	+1,891	+43.1%	5,569	+765	+15.9%
Suzuka	Occupancy (%)	76.1	71.5	+4.6	+6.5%	79.9	+3.4	+4.5%
	ADR (JPY)	8,247	6,136	+2,111	+34.4%	6,973	+690	+11.0%
Urbain	Revenue (JPY million)	31.2	20.2	+11.0	+54.3%	83.9	+17.1	+25.6%
Hiroshima	RevPAR (JPY)	5,898	3,824	+2,074	+54.2%	5,322	+1,027	+23.9%
Executive	Occupancy (%)	83.4	50.1	+33.3	+66.4%	75.4	+15.7	+26.3%
	ADR (JPY)	7,071	7,631	-560	-7.3%	7,060	-136	-1.9%
	Revenue (JPY million)	27.5	60.5	-33.0	-54.6%	76.4	-61.4	-44.5%
Hotel Sunshine	RevPAR (JPY)	5,207	3,942	+1,265	+32.1%	4,771	-1,939	-28.9%
Utsunomiya	Occupancy (%)	73.8	62.8	+11.1	+17.6%	70.2	-16.0	-18.6%
	ADR (JPY)	7,055	6,282	+773	+12.3%	6,795	-989	-12.7%

Notes:

- 1. The above data are as provided by the hotel operators or as calculated by Ichigo Investment Advisors based on information provided by the hotel operators. The data have not been audited and thus their accuracy cannot be guaranteed and may not match data disclosed in future releases.
- 2. Revenue is revenue from accommodations and related services only. Rent from retail tenants at The OneFive Osaka Sakaisuji, Hotel Wing International Kobe Shin Nagata Ekimae, Smile Hotel Tokyo Asagaya, Nest Hotel Kumamoto, Hotel Sunshine Utsunomiya, Comfort Hotel Osaka Shinsaibashi (Ichigo Shinsaibashi Building), HOTEL THE KNOT YOKOHAMA, and THE KNOT SAPPORO are not included.
- 3. RevPAR (Revenue Per Available Room) is calculated with the following formula:

RevPAR = Total Revenue from accommodations (excluding restaurant charges and other service fees) / number of available guest rooms

4. Occupancy is calculated with the following formula:

Occupancy = Total number of guest rooms occupied during the period / (total number of guest rooms * number of days hotel was in operation during the period)

Occupancy may exceed 100% in the following cases: 1) a guest had pre-paid for a guest room but checked out early, allowing the guest room to be occupied by a different guest; or 2) a guest room is occupied for less than one day by different guests.

- 5. ADR (Average Daily Rate) is calculated with the following formula:

 ADR = Total revenue from accommodations (excluding restaurant charges and other service fees) / number of guest rooms occupied during the period
- 6. The Capsule Plus Yokohama and the Washington Hotel Plaza Shimonoseki Eki Nishi are excluded from the above data because the hotel operators did not give consent to disclose hotel-specific data that would allow for year-on-year comparisons. Data for the Hotel Livemax Nihombashi-Hakozaki are included in the total and fixed rent hotels data above, but not separately disclosed because the hotel operator did not provide consent to disclose hotel-specific data.
- 7. Pre-acquisition data for acquired hotels are based on data received from the previous owners.

Explanation of Changes

The number of inbound guests exceeded 3 million people for two consecutive months in April 2024 due to increased demand for the cherry blossom season, and increased post-Ramadan tourist demand from Southeast Asia and the Middle East, according to the Japan National Tourism Organization (JNTO). Revenue, RevPAR, Occupancy, and ADR for Ichigo Hotel's hotels increased year-on-year due to increased hotel demand related to events such as cherry blossom viewing tours and steady business demand, topping last year's demand from a domestic travel subsidy program.

ESG Initiatives

Ichigo Hotel's sponsor Ichigo (2337) is targeting to transition electricity used across all its operations to 100% renewable electricity by 2025.

As part of its environmental initiatives, Ichigo Hotel replaced its existing power purchase agreements to carbon pollution-free electricity agreements that reduce emissions to virtually zero at six hotels – Nest Hotel Sapporo Ekimae, Nest Hotel Sapporo Odori, Nest Hotel Osaka Shinsaibashi, Nest Hotel Matsuyama, Nest Hotel Kumamoto, and THE KNOT SAPPORO.

Ichigo Hotel will continue to address environmental issues, drive asset value, and reduce energy use to realize a net zero carbon society.