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#### Issuer

## Ichigo Hotel REIT Investment Corporation ("Ichigo Hotel," 3463)

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## **Asset Management Company**

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# **Ichigo Hotel Operating Results – October 2024**

### Portfolio Revenue, RevPAR, Occupancy, and ADR

Total (28 Hotels)

	Oct	(Previous)	'   Difference		Aug 2024 – Oct 2024 (Current Period-To-Date)			
	2024 (A)	Oct 2023 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	
Revenue (JPY million)	1,264.4	1,064.1	+200.3	+18.8%	3,675.5	+317.1	+9.4%	
RevPAR (JPY)	8,736	7,258	+1,478	+20.4%	8,586	+767	+9.8%	
Occupancy (%)	87.9	84.7	+3.2	+3.7%	86.9	+2.5	+3.0%	
ADR (JPY)	9,944	8,571	+1,373	+16.0%	9,886	+617	+6.7%	

#### Variable Rent Hotels (21 Hotels)

	Oct (Previous) Difference Oct		YOY	_	2024 – Oct 2024 nt Period-To-Date)		
	(A)	Oct 2023 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change
Revenue (JPY million)	995.0	838.9	+156.1	+18.6%	2,875.0	+209.1	+7.8%
RevPAR (JPY)	9,258	7,665	+1,594	+20.8%	9,047	+708	+8.5%
Occupancy (%)	89.9	87.7	+2.3	+2.6%	89.3	+2.7	+3.2%
ADR (JPY)	10,294	8,741	+1,553	+17.8%	10,132	+498	+5.2%

# Fixed Rent Hotels (7 Hotels)

	Oct (Previous) 2024 Oct		Difference	YOY	Aug 2024 – Oct 2024 (Current Period-To-Date)			
	(A)	2023 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	
Revenue (JPY million)	269.4	225.2	+44.1	+19.6%	800.5	+107.9	+15.6%	
RevPAR (JPY)	7,303	6,138	+1,165	+19.0%	7,321	+937	+14.7%	
Occupancy (%)	82.1	76.4	+5.7	+7.5%	80.2	+1.9	+2.4%	
ADR (JPY)	8,891	8,035	+856	+10.7%	9,134	+979	+12.0%	

# Revenue, RevPAR, Occupancy, and ADR by Hotel

Variable Rent Hotels (21 Hotels)

		Oct	(Previous)	Difference	YOY	Aug 2024 – Oct 2024 (Current Period-To-Date)			
		2024 (A)	Oct 2023 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	
N4 H. 4.1	Revenue (JPY million)	59.9	52.8	+7.1	+13.3%	196.5	-48.3	-19.7%	
Nest Hotel Sapporo	RevPAR (JPY)	9,448	8,185	+1,263	+15.4%	11,028	-3,387	-23.5%	
Ekimae	Occupancy (%)	91.8	94.6	-2.8	-3.0%	91.5	-5.2	-5.4%	
	ADR (JPY)	10,297	8,652	+1,645	+19.0%	12,056	-2,852	-19.1%	
	Revenue (JPY million)	40.2	31.8	+8.3	+26.2%	138.0	-13.7	-9.0%	
Nest Hotel	RevPAR (JPY)	9,692	7,402	+2,290	+30.9%	11,379	-1,267	-10.0%	
Sapporo Odori	Occupancy (%)	90.8	91.2	-0.4	-0.5%	88.1	+1.4	+1.6%	
	ADR (JPY)	10,677	8,116	+2,561	+31.5%	12,923	-1,669	-11.4%	
Smile Hotel	Revenue (JPY million)	43.2	41.4	+1.8	+4.3%	120.7	+4.2	+3.6%	
Tokyo	RevPAR (JPY)	12,351	11,852	+498	+4.2%	11,613	+404	+3.6%	
Asagaya	Occupancy (%)	99.3	99.5	-0.2	-0.2%	99.5	-0.3	-0.3%	
	ADR (JPY)	12,440	11,917	+523	+4.4%	11,674	+434	+3.9%	
	Revenue (JPY million)	57.8	49.8	+8.0	+16.2%	136.8	+16.5	+13.7%	
The OneFive	RevPAR (JPY)	25,614	21,991	+3,624	+16.5%	20,380	+2,527	+14.2%	
Tokyo Shibuya	Occupancy (%)	99.8	99.2	+0.6	+0.6%	99.7	+1.1	+1.1%	
	ADR (JPY)	25,660	22,169	+3,491	+15.7%	20,439	+2,334	+12.9%	
Hotel Wing International	Revenue (JPY million)	43.6	32.4	+11.2	+34.5%	138.2	+30.8	+28.7%	
	RevPAR (JPY)	5,905	4,388	+1,517	+34.6%	6,385	+1,491	+30.5%	
Nagoya	Occupancy (%)	78.9	69.2	+9.7	+14.0%	82.0	+14.3	+21.0%	
	ADR (JPY)	7,488	6,344	+1,144	+18.0%	7,783	+563	+7.8%	

		Oct	(Previous)	Difference	YOY		Aug 2024 – Oct 202 (Current Period-To-D	
		2024	Oct	(A) - (B)	TOY Change		VOV	YOY
		(A)	2023 (B)			Cumulative	Difference	Change
	Revenue (JPY million)	46.4	29.2	+17.1	+58.7%	100.8	+34.9	+52.9%
Smile Hotel	RevPAR (JPY)	9,814	6,115	+3,700	+60.5%	7,101	+2,417	+51.6%
Kyoto Shijo	Occupancy (%)	85.0	71.7	+13.2	+18.5%	79.9	+17.4	+27.8%
	ADR (JPY)	11,550	8,524	+3,026	+35.5%	8,886	+1,395	+18.6%
The OneFive	Revenue (JPY million)	32.1	24.7	+7.4	+30.1%	82.2	+9.1	+12.4%
Osaka	RevPAR (JPY)	7,944	6,112	+1,832	+30.0%	6,844	+761	+12.5%
Sakaisuji	Occupancy (%)	96.7	98.0	-1.3	-1.4%	97.1	-0.5	-0.5%
	ADR (JPY)	8,215	6,234	+1,981	+31.8%	7,047	+815	+13.1%
Nest Hotel	Revenue (JPY million)	82.6	65.7	+17.0	+25.8%	222.0	+28.0	+14.4%
Osaka	RevPAR (JPY)	8,795	6,987	+1,808	+25.9%	7,958	+1,005	+14.5%
Shinsaibashi	Occupancy (%)	89.5	91.4	-1.8	-2.0%	89.6	+0.7	+0.8%
	ADR (JPY)	9,825	7,648	+2,177	+28.5%	8,879	+1,057	+13.5%
Hotel Wing International	Revenue (JPY million)	37.6	26.4	+11.2	+42.5%	107.8	+26.4	+32.5%
Kobe Shin	RevPAR (JPY)	8,414	5,826	+2,588	+44.4%	8,031	+2,014	+33.5%
Nagata	Occupancy (%)	93.2	74.3	+19.0	+25.5%	92.7	+17.4	+23.2%
Ekimae	ADR (JPY)	9,024	7,844	+1,180	+15.0%	8,664	+668	+8.4%
	Revenue (JPY million)	46.1	42.3	+3.9	+9.2%	129.0	+2.0	+1.6%
Nest Hotel	RevPAR (JPY)	6,419	5,776	+644	+11.1%	6,020	+195	+3.4%
Matsuyama	Occupancy (%)	94.1	90.0	+4.1	+4.6%	92.9	+1.9	+2.0%
	ADR (JPY)	6,819	6,415	+404	+6.3%	6,483	+82	+1.3%
	Revenue (JPY million)	47.5	40.0	+7.5	+18.6%	143.4	+24.8	+21.0%
The OneFive	RevPAR (JPY)	7,208	6,030	+1,178	+19.5%	7,318	+1,306	+21.7%
Okayama	Occupancy (%)	99.1	99.0	+0.1	+0.1%	99.4	+0.1	+0.1%
	ADR (JPY)	7,274	6,093	+1,181	+19.4%	7,366	+1,308	+21.6%
The One Fire	Revenue (JPY million)	32.6	31.3	+1.3	+4.1%	96.5	+4.3	+4.7%
The OneFive Garden	RevPAR (JPY)	9,273	8,846	+427	+4.8%	9,265	+507	+5.8%
Kurashiki	Occupancy (%)	98.2	97.3	+1.0	+1.0%	97.7	-0.1	-0.1%
	ADR (JPY)	9,441	9,096	+345	+3.8%	9,481	+532	+5.9%
	Revenue (JPY million)	35.4	31.7	+3.8	+11.9%	102.6	+7.2	+7.6%
Valie Hotel	RevPAR (JPY)	6,656	5,890	+766	+13.0%	6,481	+475	+7.9%
Hiroshima	Occupancy (%)	82.3	77.2	+5.1	+6.6%	77.8	+1.9	+2.5%
	ADR (JPY)	8,085	7,630	+455	+6.0%	8,327	+416	+5.3%

		Oct	(Previous)				2024 – Oct 2	
		2024	Oct	Difference (A) (B)	YOY	(Curre	nt Period-To YOY	
		(A)	2023 (B)	(A) - (B)	Change	Cumulative	Difference	YOY Change
	Revenue (JPY million)	35.9	27.1	+8.8	+32.3%	98.5	+19.5	+24.7%
The OneFive Fukuoka	RevPAR (JPY)	14,484	10,817	+3,667	+33.9%	13,351	+2,751	+25.9%
Tenjin	Occupancy (%)	98.4	97.8	+0.6	+0.6%	98.4	+0.6	+0.6%
	ADR (JPY)	14,719	11,063	+3,656	+33.0%	13,566	+2,730	+25.2%
	Revenue (JPY million)	40.5	46.8	-6.4	-13.6%	110.9	-15.2	-12.0%
Nest Hotel	RevPAR (JPY)	6,080	7,106	-1,026	-14.4%	5,611	-850	-13.2%
Kumamoto	Occupancy (%)	78.1	89.4	-11.3	-12.6%	79.9	-5.7	-6.6%
	ADR (JPY)	7,781	7,947	-165	-2.1%	7,026	-527	-7.0%
	Revenue (JPY million)	27.9	20.6	+7.3	+35.7%	75.6	+16.5	+28.0%
Smile Hotel	RevPAR (JPY)	11,319	8,399	+2,920	+34.8%	10,338	+2,219	+27.3%
Nagano	Occupancy (%)	98.6	99.2	-0.5	-0.5%	96.5	-1.8	-1.8%
	ADR (JPY)	11,475	8,470	+3,004	+35.5%	10,710	+2,453	+29.7%
Comfort Hotel Osaka	Revenue (JPY million)	72.7	58.8	+13.8	+23.5%	194.4	+25.0	+14.8%
Shinsaibashi	RevPAR (JPY)	10,877	8,813	+2,064	+23.4%	9,812	+1,259	+14.7%
(Ichigo Shinsaibashi	Occupancy (%)	91.3	84.4	+6.9	+8.2%	86.6	+1.6	+1.9%
Building)	ADR (JPY)	11,911	10,446	+1,465	+14.0%	11,333	+1,264	+12.6%
HOTEL	Revenue (JPY million)	68.1	54.0	+14.0	+26.0%	197.9	+27.2	+16.0%
THE KNOT	RevPAR (JPY)	13,998	11,062	+2,936	+26.5%	13,674	+1,912	+16.3%
YOKOHAMA	Occupancy (%)	95.6	93.9	+1.7	+1.8%	94.1	-0.8	-0.8%
	ADR (JPY)	14,643	11,780	+2,863	+24.3%	14,525	+2,132	+17.2%
Ovintaga	Revenue (JPY million)	42.8	41.6	+1.2	+2.8%	155.8	+30.2	+24.1%
Quintessa Hotel Ise	RevPAR (JPY)	6,215	5,463	+753	+13.8%	8,379	+2,374	+39.5%
Shima	Occupancy (%)	63.8	66.6	-2.8	-4.2%	66.9	+4.3	+6.9%
	ADR (JPY)	9,741	8,202	+1,539	+18.8%	12,524	+2,927	+30.5%
Quintessa	Revenue (JPY million)	37.1	34.4	+2.7	+7.9%	104.5	+9.1	+9.5%
Hotel	RevPAR (JPY)	6,436	5,081	+1,356	+26.7%	6,706	+1,241	+22.7%
Ogaki	Occupancy (%)	90.9	81.7	+9.3	+11.4%	89.9	+7.5	+9.1%
	ADR (JPY)	7,077	6,221	+856	+13.8%	7,460	+830	+12.5%
	Revenue (JPY million)	65.1	56.0	+9.1	+16.3%	223.0	-29.5	-11.7%
THE KNOT	RevPAR (JPY)	14,088	11,878	+2,210	+18.6%	16,375	-2,196	-11.8%
SAPPORO	Occupancy (%)	99.5	99.3	+0.1	+0.1%	99.4	+0.4	+0.4%
	ADR (JPY)	14,163	11,957	+2,205	+18.4%	16,469	-2,289	-12.2%

Fixed Rent Hotels (6 Hotels – excludes Hotel Livemax Nihombashi-Hakozaki)

		Oct	(Previous)	Difference	YOY	Aug 2024 – Oct 2024 (Current Period-To-Date)			
		2024 (A)	Oct 2023 (B)	(A) - (B)	Change	Cumulative	VOV	YOY Change	
	Revenue (JPY million)	33.7	28.4	+5.3	+18.5%	121.7	+21.9	+22.0%	
Comfort Hotel	RevPAR (JPY)	8,369	7,024	+1,345	+19.1%	10,244	+1,900	+22.8%	
Kushiro	Occupancy (%)	92.8	87.4	+5.4	+6.1%	93.2	+1.6	+1.7%	
	ADR (JPY)	9,018	8,034	+984	+12.2%	10,993	+1,883	+20.7%	
	Revenue (JPY million)	39.1	35.3	+3.8	+10.8%	118.5	+6.5	+5.8%	
Comfort Hotel	RevPAR (JPY)	6,300	5,808	+492	+8.5%	6,444	+235	+3.8%	
Hamamatsu	Occupancy (%)	81.2	82.6	-1.4	-1.7%	80.4	-5.1	-5.9%	
	ADR (JPY)	7,757	7,030	+727	+10.3%	8,017	+750	+10.3%	
Comfort Hotel	Revenue (JPY million)	86.2	69.0	+17.1	+24.8%	260.2	+44.2	+20.5%	
Central	RevPAR (JPY)	7,797	6,305	+1,492	+23.7%	7,946	+1,283	+19.3%	
International Airport	Occupancy (%)	73.8	69.1	+4.7	+6.8%	74.5	+1.8	+2.4%	
riipoit	ADR (JPY)	10,564	9,127	+1,437	+15.7%	10,666	+1,505	+16.4%	
	Revenue (JPY million)	17.2	15.6	+1.6	+10.5%	49.9	-7.3	-12.7%	
Comfort Hotel	RevPAR (JPY)	5,258	4,758	+500	+10.5%	5,135	-747	-12.7%	
Suzuka	Occupancy (%)	76.7	72.7	+4.0	+5.4%	71.0	-8.4	-10.6%	
	ADR (JPY)	6,854	6,541	+313	+4.8%	7,228	-172	-2.3%	
Urbain	Revenue (JPY million)	36.0	34.2	+1.8	+5.2%	105.8	+11.9	+12.7%	
Hiroshima	RevPAR (JPY)	6,671	6,351	+320	+5.0%	6,593	+707	+12.0%	
Executive	Occupancy (%)	85.2	77.7	+7.5	+9.6%	80.8	+6.3	+8.5%	
	ADR (JPY)	7,831	8,173	-342	-4.2%	8,162	+254	+3.2%	
	Revenue (JPY million)	41.3	29.5	+11.8	+40.1%	108.6	+27.7	+34.2%	
Hotel Sunshine	RevPAR (JPY)	7,626	5,358	+2,268	+42.3%	6,723	+1,708	+34.1%	
Utsunomiya	Occupancy (%)	90.9	72.6	+18.3	+25.2%	86.1	+15.1	+21.3%	
	ADR (JPY)	8,393	7,380	+1,012	+13.7%	7,812	+746	+10.6%	

#### Notes:

- 1. The above data are as provided by the hotel operators or as calculated by Ichigo Investment Advisors based on information provided by the hotel operators. The data have not been audited and thus their accuracy cannot be guaranteed and may not match data disclosed in future releases.
- 2. Revenue is revenue from accommodations and related services only. Rent from retail tenants at The OneFive Osaka Sakaisuji, Hotel Wing International Kobe Shin Nagata Ekimae, Smile Hotel Tokyo Asagaya, Nest Hotel Kumamoto, Hotel Sunshine Utsunomiya, Comfort Hotel Osaka Shinsaibashi (Ichigo Shinsaibashi Building), HOTEL THE KNOT YOKOHAMA, and THE KNOT SAPPORO are not included.
- 3. RevPAR (Revenue Per Available Room) is calculated with the following formula: RevPAR = Total Revenue from accommodations (excluding restaurant charges and other service fees) / number of available guest rooms

- 4. Occupancy is calculated with the following formula:
  - Occupancy = Total number of guest rooms occupied during the period / (total number of guest rooms \* number of days hotel was in operation during the period)
  - Occupancy may exceed 100% in the following cases: 1) a guest had pre-paid for a guest room but checked out early, allowing the guest room to be occupied by a different guest; or 2) a guest room is occupied for less than one day by different guests.
- 5. ADR (Average Daily Rate) is calculated with the following formula:

  ADR = Total revenue from accommodations (excluding restaurant charges and other service fees) / number of guest rooms occupied during the period
- 6. The Capsule Plus Yokohama and the Washington Hotel Plaza Shimonoseki Eki Nishi are excluded from the above data because the hotel operators did not give consent to disclose hotel-specific data that would allow for year-on-year comparisons. Data for the Hotel Livemax Nihombashi-Hakozaki are included in the total and fixed rent hotels data above, but not separately disclosed because the hotel operator did not provide consent to disclose hotel-specific data.
- 7. Pre-acquisition data for acquired hotels are based on data received from the previous owners.

# **Explanation of Changes**

According to the Japan National Tourism Organization (JNTO), the number of inbound tourists reached 3.31 million people in October 2024, a 31.6% year-on-year increase and a 32.7% increase vs. October 2019. This number exceeds the record high of 3.29 million people in July 2024, thus setting a new monthly record. In addition, the cumulative number of inbound tourists this year up to October was 30.19 million people, making 2024 the fastest year to reach 30 million tourists. Ichigo Hotel's hotels continued to see steady business demand, growing inbound demand due to the upcoming fall foliage season, and ADR growth as a result of conferences and various events. As a result, Revenue, RevPAR, Occupancy, and ADR for Ichigo Hotel's 28 hotels increased year-on-year.

#### **ESG** Initiatives

As announced in the October 11, 2024 release "Ichigo Hotel Awarded Three Stars in GRESB Rating," Ichigo Hotel was awarded Three Stars in the GRESB Rating in the 2024 GRESB Real Estate Assessment based on the quintile position of Ichigo Hotel's GRESB Overall Score relative to global participants, one rank higher than the Two Stars awarded last year. Ichigo Hotel also won a Green Star designation for the fourth year in a row.

In addition, Ichigo Hotel has received the highest "A" GRESB Public Disclosure Level for the second year in a row in recognition of its ESG initiatives and disclosures.

Ichigo Hotel will continue to address environmental issues, drive asset value, and reduce energy use to realize a net zero carbon society.