



**Make The World
More Sustainable**

[Provisional Translation Only]

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Issuer

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**Ichigo J.League Shareholder Program Premium Present
Autographed J.League Official Match Balls**

Ichigo Hotel’s sponsor, Ichigo (2337), is adding a Premium Present to its Ichigo J.League Shareholder Program to offer its shareholders the chance to win a J.League official match ball autographed by J.League players.

With apologies, due to Covid, we have been unable to distribute free tickets to J.League games to our shareholders. We will resume distributing J.League tickets as soon as circumstances allow.

1. Autographed J.League Official Match Ball Details

Ichigo is giving ten shareholders J.League official match balls autographed by J.League players. The ten shareholders will be chosen via a lottery. Each ball features ten or more autographs of players from a particular J.League club.

Eligible Shareholders

All Ichigo Hotel shareholders as of July 31, 2020 are eligible for the Shareholder Program.

Application Process

To apply, shareholders can create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). The lottery will begin today and end at 5 p.m. JST on February 18, 2021.

The website is also accessible to the general public to provide an opportunity to learn about the Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



2. Earnings Outlook

The Shareholder Program has no impact on Ichigo Hotel's January 2021 and July 2021 fiscal period earnings announced in the September 14, 2020 release, "July 2020 Fiscal Period Earnings."

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Hotel, Ichigo Office, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.