

[Provisional Translation Only]

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Issuer

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**Ichigo J.League Shareholder Program Special Gift
Miyazaki Thanks Market Christmas Set**

As an extension of its Ichigo J.League Shareholder Program, Ichigo is offering 30 shareholders the chance to win, via lottery, a Miyazaki Thanks Market Christmas Set featuring food products selected by players of Ichigo-sponsored J3 soccer league team, Tegevajaro Miyazaki. Mini gifts will also be offered to 50 shareholders that enter the lottery but do not win the Christmas Set.



1. Special Gift Details

The players of Tegevajaro Miyazaki will visit the Miyazaki Thanks Market, a market featuring foods from Miyazaki Prefecture, to help select the contents of the gift set. Ichigo hopes shareholders will enjoy the delicious foods that Miyazaki has to offer.

Miyazaki Thanks Market Official Instagram Account
www.secure.instagram.com/miyazaki_thanksmarket/?hl=ja



The content of the gift set has yet to be determined. Details of the gift set will be announced on Ichigo's J.League shareholder website once determined.

Tegevajaro Miyazaki (J3 League)

The club's name was formed by combining the words *tege* (meaning great in the Miyazaki dialect), *vaca* (cow in Spanish), and *pajaro* (bird in Spanish), in the hope that the team competes with the fighting spirit of a bull and soars to new heights like a bird. The team aims to energize Miyazaki via soccer and become as familiar and indispensable to the people of Miyazaki Prefecture as its soul foods, Miyazaki beef and *chicken nanban* (fried chicken with tartar sauce). Ichigo has been a uniform sponsor and supplier for the club since March 2019.



Eligible Shareholders

All Ichigo Hotel shareholders on record as of July 31, 2022 are eligible for the Shareholder Program.

Lottery Entry Process

To enter the lottery shareholders can login to or create an account, using their shareholder credentials, at the below Shareholder Program website (Japanese only). Entry into the lottery can be made starting today and up until 5 p.m. on Sunday, December 18, 2022. The lottery is scheduled to be drawn on Monday, December 19, 2022.

The website is accessible to the public so that anybody can learn more about Ichigo's Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



2. Earnings Impact

There is no impact on Ichigo Hotel's January 2023 and July 2023 fiscal period earnings announced in the September 14, 2022 release, "July 2022 Fiscal Period Earnings."

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Hotel, Ichigo Office, and Ichigo Green shareholders.